

Propst, Sarah, EMNRD

From: Allison Fajans-Turner <afajans@climatenexus.org>
Sent: Friday, February 1, 2019 2:30 PM
To: Sackett, Nora, GOV; Propst, Sarah, EMNRD
Cc: Ben Rubin; Kristin Igusky; Chelsea Eakin; Courtney St. John
Subject: Re: [EXT] Re: NM connection with Climate Nexus

Fantastic Nora. Glad to see the legislative session being used to its fullest. Exciting stuff. We'll flag this for some national and trade reporters. We are also seeing some additional pick up on the pitch we sent around NM's Executive Order. Most notably this Dave Roberts article in [Vox](#) that posted today.

Best,
Allison

From: "Sackett, Nora, GOV" <Nora.Sackett@state.nm.us>
Date: Friday, February 1, 2019 at 4:07 PM
To: Allison Fajans-Turner <afajans@climatenexus.org>, "Propst, Sarah, EMNRD" <Sarah.Propst@state.nm.us>
Cc: Ben Rubin <brubin@climatenexus.org>, Kristin Igusky <kigusky@usclimatealliance.org>, Chelsea Eakin <ceakin@climatenexus.org>, "Courtney St. John" <CStJohn@climatenexus.org>
Subject: RE: [EXT] Re: NM connection with Climate Nexus

Hi Allison,

That sounds great, thank you!

I also wanted to send along the below release that went out this morning about legislation introduced today that will increase New Mexico's RPS and put the state on a bold path to be powered primarily by renewable energy sources.

Thanks,
Nora

FOR IMMEDIATE RELEASE:

Contact: Nora Meyers Sackett
nora.sackett@state.nm.us
(505) 690-7313

Feb. 1, 2019

Governor Lujan Grisham, Representative Nathan Small Announce Renewable Portfolio Standard Legislation

SANTA FE -- On the heels of signing an executive order that set New Mexico on a bold new path to statewide climate change mitigation efforts, Gov. Michelle Lujan Grisham on Thursday announced the introduction of HB 15, which will establish a new renewable portfolio standard for the state.

The bill, introduced by Representative Nathan Small of Las Cruces and co-sponsored by Senator Mimi Stewart of Albuquerque, would establish benchmarks for 50 percent renewable energy production by 2030 and 80

percent by 2040. The legislation utilizes rich New Mexico renewable energy resources to grow the economy as our state acts to reduce harmful emissions and confronts the clear threat of climate change.

"This legislation puts our state on a clear path," Gov. Lujan Grisham said. "An increased RPS will boost investment in both wind and solar, where we know New Mexico can be a national leader, and attract major new employers, not to mention create good jobs and careers."

"This is an important step forward for job creation, economic opportunity, and for a cleaner and safer environment," said Rep. Small. "We are so excited to join with and support Governor Michelle Lujan Grisham. House Democrats know that creating New Mexico jobs for New Mexico families from New Mexico renewable energy is the right way to go, and we are proud to join Governor Lujan Grisham in that today."

Earlier this week, the governor signed an executive order entering New Mexico into the U.S. Climate Alliance, a group of bipartisan governors who have committed to upholding the goals established by the 2015 Paris Agreement. The governor simultaneously ordered the creation of a climate change task force assigned with leading the effort to infuse emission-reduction strategies into state agencies across government and develop statewide policies to reduce emissions, among other tasks.

The bill is available for review [here](#).

####

From: Allison Fajans-Turner <cafajans@climatenexus.org>
Sent: Friday, February 01, 2019 1:58 PM
To: Sackett, Nora, GOV <Nora.Sackett@state.nm.us>; Propst, Sarah, EMNRD <Sarah.Propst@state.nm.us>
Cc: Ben Rubin <brubin@climatenexus.org>; Kristin Igusky <kigusky@usclimatealliance.org>; Chelsea Eakin <ceakin@climatenexus.org>; Courtney St. John <CStJohn@climatenexus.org>
Subject: Re: [EXT] Re: NM connection with Climate Nexus

Hi Sarah and Nora,

Just sending a quick update to let you know that the American Sustainable Business Council has facilitated outreach to some clean energy NM small businesses to co-author the op-ed with General Mills. We have interest from both parties so will begin drafting the op-ed on Monday. Furthermore the ASBC is energized to try and mobilize more statements of support for the content in the EO from NM member businesses so hopefully that work will yield some vocal support over the next few weeks.

Best,
Allison

From: Allison Fajans-Turner <afajans@climatenexus.org>
Date: Thursday, January 31, 2019 at 2:04 PM
To: "Sackett, Nora, GOV" <Nora.Sackett@state.nm.us>, "Propst, Sarah, EMNRD" <Sarah.Propst@state.nm.us>
Cc: Julie Cerqueira <jcerqueira@usclimatealliance.org>, Ben Rubin <brubin@climatenexus.org>, Kristin Igusky <kigusky@usclimatealliance.org>, Chelsea Eakin <ceakin@climatenexus.org>, "Courtney St. John" <CStJohn@climatenexus.org>
Subject: Re: [EXT] Re: NM connection with Climate Nexus

Great. We'll check if that option is still one General Mills wants to pursue. I think we can make that work, but I'll report for certain once we know. Thanks for clarifying your team's preferences and replying to my emails today so quickly. Much appreciated.

Best,
Allison

From: "Sackett, Nora, GOV" <Nora.Sackett@state.nm.us>

Date: Thursday, January 31, 2019 at 1:45 PM

To: Allison Fajans-Turner <afajans@climatenexus.org>, "Propst, Sarah, EMNRD" <Sarah.Propst@state.nm.us>

Cc: Julie Cerqueira <jcerqueira@usclimatealliance.org>, Ben Rubin <brubin@climatenexus.org>, Kristin Igusky <kigusky@usclimatealliance.org>, Chelsea Eakin <ceakin@climatenexus.org>, "Courtney St. John" <CStJohn@climatenexus.org>

Subject: RE: [EXT] Re: NM connection with Climate Nexus

Hi all,

Thank you everyone for the feedback, I really appreciate it.

Allison, if General Mills would still be interested in pairing with an NM small company to publish an op ed supporting the Governor's push for renewable energy and fighting climate change, I think that would be a great option to pursue.

Thanks,
Nora

From: Allison Fajans-Turner <afajans@climatenexus.org>

Sent: Thursday, January 31, 2019 11:43 AM

To: Propst, Sarah, EMNRD <Sarah.Propst@state.nm.us>; Sackett, Nora, GOV <Nora.Sackett@state.nm.us>

Cc: Julie Cerqueira <jcerqueira@usclimatealliance.org>; Ben Rubin <brubin@climatenexus.org>; Kristin Igusky <kigusky@usclimatealliance.org>; Chelsea Eakin <ceakin@climatenexus.org>; Courtney St. John <CStJohn@climatenexus.org>

Subject: Re: [EXT] Re: NM connection with Climate Nexus

Hi Sarah and Nora,

I understand your skepticism. Creating a public / private or state / business pair up can have its benefits at times and help build strong institutional support for advancing the targets put forward in the Executive Order, but my colleagues and I are reaching out to help you with the Governor's vision. So we will proceed with whatever course your team is most comfortable with. To give you all the facts though, we have just heard back from General Mills who, upon further consideration, are interested in discussing a possible joint op-ed with your office. We can go back to them and suggest we pursue the small business pair up or I can put you in touch with General Mill's Director of Issues Management and State Government Relations with whom we've been emailing. Please advise what you would be most comfortable with.

Best,
Allison

From: "Propst, Sarah, EMNRD" <Sarah.Propst@state.nm.us>

Date: Thursday, January 31, 2019 at 11:53 AM

To: Allison Fajans-Turner <afajans@climatenexus.org>, "Sackett, Nora, GOV" <Nora.Sackett@state.nm.us>

Cc: Julie Cerqueira <jcerqueira@usclimatealliance.org>, Ben Rubin <brubin@climatenexus.org>, Kristin Igusky

<kigusky@usclimatealliance.org>, Chelsea Eakin <ceakin@climatenexus.org>, "Courtney St. John"

<CStJohn@climatenexus.org>

Subject: Re: [EXT] Re: NM connection with Climate Nexus

My two cents - a governor should not coauthor with a company.

Sent from my Verizon, Samsung Galaxy smartphone

----- Original message -----

From: Allison Fajans-Turner <afajans@climatenexus.org>

Date: 1/31/19 9:27 AM (GMT-07:00)

To: "Sackett, Nora, GOV" <Nora.Sackett@state.nm.us>, "Propst, Sarah, EMNRD" <Sarah.Propst@state.nm.us>

Cc: Julie Cerqueira <jcerqueira@usclimatealliance.org>, Ben Rubin <brubin@climatenexus.org>, Kristin Igusky <kigusky@usclimatealliance.org>, Chelsea Eakin <ceakin@climatenexus.org>, "Courtney St. John" <CStJohn@climatenexus.org>

Subject: [EXT] Re: NM connection with Climate Nexus

Hi Nora,

An update on our end. General Mills has expressed interest in an op-ed applauding the EO and expressing support for clean energy expansion in New Mexico. However, their preference is to pair with a small company in NM instead of with an elected. We are double-checking that right now, but if they maintain that preference we think two businesses supporting the content of the EO would be a powerful combo. And that a next step would be identifying an appropriate small business to pair General Mills with.

We are also still actively working on finding a business to co-author with the Governor. One idea we have as an alternative to General Mills is to pair the Governor with a renewable energy company in New Mexico. If the Governor's office is interested in joining the Governor's voice with a renewable energy company we'd like to approach [Pattern](#).

To clarify, if General Mills remains reluctant to co-author with an elected but is still interested in supporting the EO our intention to draft one op-ed may now become a plan to draft two op-eds to help get the word out about NM's Executive Order. Nexus, in cooperation with partner organizations, will shoulder the brunt of the drafting and placement on both op-eds.

Please let us know if the Governor's office would be interested in co-authoring with a group like Pattern. Please contact me if you have questions.

Below my signature I am also including a full round up of coverage that we've seen from the EO pitch Nexus sent out on Tuesday.

Best,
Allison

Here's a roundup of coverage we saw from the EO pitch Tuesday. National hits included Reuters and AP, and trade press outlets E&E and Utility Dive took our pitch as well. There were also several hits in morning e-newsletters that have robust readership. It's likely the news will continue to get mentioned in follow on stories as more states announce joining USCA. Both Fast Company and The Atlantic expressed interest and want to follow the implementation, so there will be opportunity to re-pitch them down the line.

- Trade press:
 - Utility Dive: [Blue state environmental wave grows as New Mexico governor signs clean energy order](#)
 - E&E News: [NEW MEXICO: In turnaround, state attacks emissions across sectors \(also attached\)](#)
- Morning newsletters
 - Washington Post included it as a story in their 1/31 [Energy 202 Newsletter](#)
 - POLITICO included a link to the Albuquerque Journal story in their 1/30 [POLITICO Morning Energy](#) newsletter, and a link to the Reuters piece was included in that day's POLITICO Afternoon Energy (subscriber only)
 - Washington Examiner included it as a story in their 1/30 [Daily on Energy newsletter](#)
 - The Energy News Network included the news as the top story in their 1/30 daily newsletter for the Western Region, and as a story in the U.S. News edition
 - CLIMATE: Citing "failed policies and a lack of science" at the federal level, New Mexico's governor issues an executive order laying out [several aggressive steps to combat climate change](#), including ordering state regulators to [slash methane emissions](#) from the state's powerful oil and gas industry. (Albuquerque Journal, Reuters)
 - Climate Nexus included it as a top story in our 1/30 Hot News email which goes to ~5000 subscribers, including many reporters, with links to national and local coverage
 - **New Mexico Joins In State Climate Charge:** New Mexico will take several important steps forward to curb emissions and join other states in fighting climate change, the governor said Tuesday. Democratic Governor Michelle Lujan Grisham, who [climbed a wind turbine in one of her campaign ads](#) in November, signed an executive order Tuesday that orders the state to join the US Climate Alliance, fully embracing the goals set by the 2015 Paris Agreement. The governor also instructed that state agencies form a plan to curb methane emissions, and ordered the creation of a task force to develop a plan to cut the state's overall emissions 45 percent by 2030. "We know all too well states cannot rely on the federal government right now to act responsibly and take the bold action scientists have made clear is needed to prevent calamitous climate change fallout in our lifetimes," Lujan Grisham said. "It's up to us." ([Reuters](#), [AP](#), [Albuquerque Journal](#), [Farmington Daily Times](#), [KUNM](#), [Carlsbad Current-Argus](#))

—
Allison Fajans-Turner

Senior Manager of Strategic Communications | [Climate Nexus](#)
 1140 Connecticut Ave NW, Suite 609 | Washington, DC 20036
 o: 202-728-1860 | c: 401-714-5630
afajans@climatennexus.org

[Hot News](#) | [Facebook](#) | [@ClimateNexus](#)
[@RoadThruParis](#)

From: Allison Fajans-Turner <afajans@climatennexus.org>

Date: Wednesday, January 30, 2019 at 11:23 AM

To: "Sackett, Nora, GOV" <Nora.Sackett@state.nm.us>, Chelsea Eakin <cceakin@climatennexus.org>, "Propst, Sarah, EMNRD" <Sarah.Propst@state.nm.us>, "Courtney St. John" <CStJohn@climatennexus.org>

Cc: Julie Cerqueira <jcerqueira@usclimatealliance.org>, Ben Rubin <brubin@climatennexus.org>, Kristin Igusky

<kigusky@usclimatealliance.org>

Subject: Re: NM connection with Climate Nexus

Hi Nora,

Congratulations on the signing event and strong roll out of the EO yesterday. We were all very moved by the Governors interactions with the kids at the start of the event. We've been in touch with both Fast Company and The Atlantic who read through the materials on the EO with interest and are ripe for follow-ups as the EO implementation unfolds. I'm writing with a few updates and clarifications about the op-ed that we agreed to try for in our discussion yesterday.

After confirming your interest in the project we began a search for a business co-author. Once we confirmed that General Mills has been expanding rather than contracting its operations in New Mexico we reached out to them. They got back to us with tentative interest and are reviewing the idea internally.

It may take them a few days to get us a firm response back. In the meantime we will start pulling together a draft of the op-ed and also reach out to a few other companies (please let us know if there are any you would like us to particularly try for) to line up a plan B if General Mills comes back to us with a refusal.

In either scenario we expect the process to take a while which means we will likely miss the immediate news window around the Executive Order release but can hopefully line something up for a few weeks from now (allowing for all the clearance processes). Just for your larger awareness, this is a strategy we are working on with the US Climate Alliance to highlight the climate policy actions of new member governors as we can.

As with all op-eds we cannot guarantee placement or recruiting a business author but we are definitely willing to try and believe that level of media interest in the new wave of governors that are taking bold action on climate and in climate news in general gives us a decent shot at finding a taker for the op-ed. Our chances of finding a taker are better if we target a state outlet for the op-ed. We believe that national placement will be trickier. Depending on the news environment when the op-ed drafting is finished and signed off on we can decide what level of outlet we should try for placement first.

Please let me know if you have any questions or concerns.

Best,
Allison and the Climate Nexus Team

Allison Fajans-Turner
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o: 202-728-1860 | c: 401-714-5630
afajans@climatenexus.org

[Hot News](#) | [Facebook](#) | [@ClimateNexus](#)
[@RoadThruParis](#)

From: "Sackett, Nora, GOV" <Nora.Sackett@state.nm.us>

Date: Tuesday, January 29, 2019 at 12:14 PM

To: Chelsea Eakin <ceakin@climatenexus.org>, "Propst, Sarah, EMNRD" <Sarah.Propst@state.nm.us>,

"Courtney St. John" <CStJohn@climatenexus.org>

Cc: Allison Fajans-Turner <afajans@climatenexus.org>, Julie Cerqueira <jcerqueira@usclimatealliance.org>,

Ben Rubin <brubin@climatenexus.org>, Kristin Igusky <kigusky@usclimatealliance.org>
Subject: RE: NM connection with Climate Nexus

She's been in touch! Thanks!

From: Chelsea Eakin <ceakin@climatenexus.org>
Sent: Tuesday, January 29, 2019 10:13 AM
To: Propst, Sarah, EMNRD <Sarah.Propst@state.nm.us>; Sackett, Nora, GOV <Nora.Sackett@state.nm.us>; Courtney St. John <CStJohn@climatenexus.org>
Cc: Allison Fajans-Turner <afajans@climatenexus.org>; Julie Cerqueira <jcerqueira@usclimatealliance.org>; Ben Rubin <brubin@climatenexus.org>; Kristin Igusky <kigusky@usclimatealliance.org>
Subject: [EXT] Re: NM connection with Climate Nexus

We briefly looked into and don't see anything to suggest that – looks like they may have even expanded operations recently. We can also consider other potential partners if that's preferable

A reporter from Fast Company is interested in reporting on the news and we provided her (Adele Peters) with Nora's contact.

Thanks,
Chelsea

From: "Propst, Sarah, EMNRD" <Sarah.Propst@state.nm.us>
Date: Tuesday, January 29, 2019 at 11:39 AM
To: Chelsea Eakin <ceakin@climatenexus.org>, "Sackett, Nora, GOV" <Nora.Sackett@state.nm.us>, "Courtney St. John" <CStJohn@climatenexus.org>
Cc: Allison Fajans-Turner <afajans@climatenexus.org>, Julie Cerqueira <jcerqueira@usclimatealliance.org>, Ben Rubin <brubin@climatenexus.org>, Kristin Igusky <kigusky@usclimatealliance.org>
Subject: RE: NM connection with Climate Nexus

Didn't General Mills recently close a plant in ABQ? Am I making that up?

From: Chelsea Eakin <ceakin@climatenexus.org>
Sent: Tuesday, January 29, 2019 9:13 AM
To: Sackett, Nora, GOV <Nora.Sackett@state.nm.us>; Courtney St. John <CStJohn@climatenexus.org>
Cc: Allison Fajans-Turner <afajans@climatenexus.org>; Julie Cerqueira <jcerqueira@usclimatealliance.org>; Propst, Sarah, EMNRD <Sarah.Propst@state.nm.us>; Ben Rubin <brubin@climatenexus.org>; Kristin Igusky <kigusky@usclimatealliance.org>
Subject: [EXT] Re: NM connection with Climate Nexus

Hi Nora –Want to confirm that you are OK for us to start embargoed pitching to a subset of reporters we know well?

For the Op-ed, we are thinking to approach General Mills, given their business in the state and commitments on climate and clean energy. As we mentioned, they can be somewhat slow to respond but we will also try to brainstorm other ideas in the meantime.

Thank you,
Chelsea

Chelsea Eakin
Manager, Energy Transition | [Climate Nexus](#)

322 8th Ave, Suite 601 | New York, NY 10001

347.371.1305 | [@cveakin](#)

[Clean Energy News](#) | [Hot News](#) | [@ClimateNexus](#)

From: "Sackett, Nora, GOV" <Nora.Sackett@state.nm.us>

Date: Tuesday, January 29, 2019 at 11:03 AM

To: "Courtney St. John" <CStJohn@climatenexus.org>

Cc: Allison Fajans-Turner <afajans@climatenexus.org>, Chelsea Eakin <ceakin@climatenexus.org>, Julie Cerqueira <jcerqueira@usclimatealliance.org>, "Propst, Sarah, EMNRD" <Sarah.Propst@state.nm.us>, Ben Rubin <brubin@climatenexus.org>, Kristin Igusky <kigusky@usclimatealliance.org>

Subject: Re: NM connection with Climate Nexus

Hi all,

Apologies for the delay, I was on the drive up to the office. Really looking forward to working with you all and greatly appreciate the help and the outreach to folks!

Allison, yes, we'd love to get the ball rolling on the op-ed, that sounds great.

Julie, the quote in the release below is the quote from the Governor that you can use.

Please find the text of the release below - you can give my info for a press contact, my email is nora.sackett@state.nm.us and my number is (505) 690-7313. The full text of the order will be attached when we send it out I just don't have it with me just yet, if there's anyone you'd like me to add to our list when we do send that out please let me know.

Don't hesitate if there's anything else I can get you.

Thank you!

Nora

Jan. 29, 2019

Governor Lujan Grisham Signs Executive Order Committing New Mexico to Essential Climate Change Action

SANTA FE — Gov. Michelle Lujan Grisham on Tuesday formally ordered that New Mexico will join the U.S. Climate Alliance, fully embracing the goals set by the 2015 Paris Agreement, aligning New Mexico with the U.S. governors and states that have committed to a climate-conscious future and moves to protect people, natural resources and cultural heritage. The governor also ordered the creation of a New Mexico Climate Change Task Force, calling on all state agencies to contribute to a statewide climate strategy and incorporate climate mitigation and adaptation practices into their programs and operations.

Lujan Grisham, in an executive order signed Tuesday in the Cabinet Room, directly addressed the need for climate change mitigation and energy waste prevention, emphasizing the state's responsibility and opportunity to reduce pollution that threatens human health and looms as an unprecedented humanitarian crisis within this lifetime.

"Today marks an important shift in direction on climate policy in New Mexico," Gov. Lujan Grisham said. "We know all too well states cannot rely on the federal government right now to act responsibly and take the bold action scientists have made clear is needed to prevent calamitous climate change fallout in our lifetimes. It's up to us. And I have full confidence our commitments today will launch our state toward a robust transformation, with results delivered by each state agency to make a cohesive, effective whole."

The secretaries of the Energy, Minerals and Natural Resources Department and Environment Department will co-chair the climate task force, comprised of a secretary or designee from each state agency. The task force will provide strategic direction for achieving a statewide reduction in greenhouse gas emissions, improved air quality, and other measures that will protect New Mexico's vital natural resources, align with the Paris goals and keep New Mexico within what researchers have described as the upper bound of irreversible CO₂ emissions. The task force, according to the order, will establish a list of initial recommendations and status updates to the governor no later than Sept. 15. Additionally, state agencies have been ordered to evaluate and implement policies that further achieve reductions in greenhouse gas pollution.

EMNRD and NMED, in working with key stakeholders and legislators, will develop and bring forward legislation to increase New Mexico's renewable portfolio standard and increase the state's energy efficiency standards for electric utilities.

Together, the two departments will also coordinate with the New Mexico State Land Office along with federal bureaus and agencies that manage land and natural resources across the state to advance clean energy priorities wherever possible.

In addition, EMNRD and NMED will jointly develop a statewide, enforceable regulatory framework to secure reductions in oil-and-gas sector methane emissions and to prevent waste from new and existing sources.

####

From: Courtney St. John <CStJohn@climatenexus.org>

Sent: Tuesday, January 29, 2019 8:35 AM

To: Sackett, Nora, GOV

Cc: Allison Fajans-Turner; Chelsea Eakin; Julie Cerqueira; Propst, Sarah, EMNRD; Ben Rubin; Kristin Igusky

Subject: [EXT] Re: NM connection with Climate Nexus

Hi all,

We look forward to helping. Can you please share the press release with us, as well as press contact? That way we can begin pitching under embargo to select reporters. Can you also tell us if the governor is available for interviews with top-tier outlets should they request one, or if not her, who else from the administration will be available?

All the best,
Courtney

Courtney St. John
Director, Energy Transition
Climate Nexus
646.961.3031 | @CourtSaintJohn

On Jan 29, 2019, at 10:19 AM, Chelsea Eakin <carkin@climatenexus.org> wrote:

That covers it, we are happy to help and pitching under embargo this morning to a handful of trusted reporters would be great. Also looping in Courtney St. John here who directs our energy team and has been in touch with Energy Media on this since last week

Chelsea

Chelsea Eakin
Manager, Energy Transition | [Climate Nexus](#)
322 8th Ave, Suite 601 | New York, NY 10001
347.371.1305 | [@cveakin](https://twitter.com/cveakin)
[Clean Energy News](#) | [Hot News](#) | [@ClimateNexus](#)

From: Allison Fajans-Turner <afajans@climatenexus.org>

Date: Tuesday, January 29, 2019 at 10:13 AM

To: Julie Cerqueira <jcerqueira@usclimatealliance.org>, "nora.sackett@state.nm.us"
<nora.sackett@state.nm.us>

Cc: "Propst, Sarah, EMNRD" <Sarah.Propst@state.nm.us>, Ben Rubin <brubin@climatenexus.org>, Kristin Igusky <kigusky@usclimatealliance.org>, Chelsea Eakin <carkin@climatenexus.org>

Subject: Re: NM connection with Climate Nexus

Hi Nora,

Great to meet you. Thanks Julie for making the introduction.

Exciting to see the Gov. Lujan Grisham administration kicking off the new year so strongly. As Julie said Climate Nexus is standing by and ready to help get the news out about today's EO. Here's what we would like to do:

- We can help you with national press outreach (particularly reporters we have good relationships with on the climate and energy beat) – we'd like to confirm if we can pitch the news out under embargo to a handful of trusted reporters to give them a heads up and increase the likelihood that they will write on the moves that New Mexico is making today.
- We'll also activate a wide network of partners and arm them with some supportive social media language to amplify the announcement and show support for the governor.
- We are also happy to work with you on an op-ed and pairing the Gov with a strong business voice in NM for a joint op-ed. We can start this project today but expect it will take a while to go through drafting, clearances and placement. But we are happy to help with drafting, securing a co-author and placement.

Are you able to share your press release and other materials with us under embargo now?

Ben and Chelsea please add in anything I've missed.

Best,
Allison

From: Julie Cerqueira <jcerqueira@usclimatealliance.org>

Date: Tuesday, January 29, 2019 at 9:57 AM

To: "nora.sackett@state.nm.us" <nora.sackett@state.nm.us>

Cc: "Propst, Sarah, EMNRD" <Sarah.Propst@state.nm.us>, Allison Fajans-Turner <afajans@climatenexus.org>,

Ben Rubin <brubin@climatenexus.org>, Kristin Igusky <kigusky@usclimatealliance.org>

Subject: NM connection with Climate Nexus

Nora, thanks for the call this morning. I'm copying Alli and Ben from Climate Nexus, a comms firm that provides some incredible pro bono comms support to the Alliance.

They will help liaise with national media and pull together the joint op-ed with an industry leader.

Best,

Julie

Get [Outlook for Android](#)

Propst, Sarah, EMNRD

From: Sackett, Nora, GOV
Sent: Friday, February 1, 2019 2:07 PM
To: Allison Fajans-Turner; Propst, Sarah, EMNRD
Cc: Ben Rubin; Kristin Igusky; Chelsea Eakin; Courtney St. John
Subject: RE: [EXT] Re: NM connection with Climate Nexus

Hi Allison,

That sounds great, thank you!

I also wanted to send along the below release that went out this morning about legislation introduced today that will increase New Mexico's RPS and put the state on a bold path to be powered primarily by renewable energy sources.

Thanks,
Nora

FOR IMMEDIATE RELEASE:

Contact: Nora Meyers Sackett
nora.sackett@state.nm.us
(505) 690-7313

Feb. 1, 2019

**Governor Lujan Grisham, Representative Nathan Small
Announce Renewable Portfolio Standard Legislation**

SANTA FE -- On the heels of signing an executive order that set New Mexico on a bold new path to statewide climate change mitigation efforts, Gov. Michelle Lujan Grisham on Thursday announced the introduction of HB 15, which will establish a new renewable portfolio standard for the state.

The bill, introduced by Representative Nathan Small of Las Cruces and co-sponsored by Senator Mimi Stewart of Albuquerque, would establish benchmarks for 50 percent renewable energy production by 2030 and 80 percent by 2040. The legislation utilizes rich New Mexico renewable energy resources to grow the economy as our state acts to reduce harmful emissions and confronts the clear threat of climate change.

"This legislation puts our state on a clear path," Gov. Lujan Grisham said. "An increased RPS will boost investment in both wind and solar, where we know New Mexico can be a national leader, and attract major new employers, not to mention create good jobs and careers."

"This is an important step forward for job creation, economic opportunity, and for a cleaner and safer environment," said Rep. Small. "We are so excited to join with and support Governor Michelle Lujan Grisham. House Democrats know that creating New Mexico jobs for New Mexico families from New Mexico renewable energy is the right way to go, and we are proud to join Governor Lujan Grisham in that today."

Earlier this week, the governor signed an executive order entering New Mexico into the U.S. Climate Alliance, a group of bipartisan governors who have committed to upholding the goals established by the 2015 Paris Agreement. The governor simultaneously ordered the creation of a climate change task force assigned with leading the effort to infuse emission-reduction strategies into state agencies across government and develop statewide policies to reduce emissions, among other tasks.

The bill is available for review [here](#).

####

From: Allison Fajans-Turner <afajans@climatenexus.org>
Sent: Friday, February 01, 2019 1:58 PM
To: Sackett, Nora, GOV <Nora.Sackett@state.nm.us>; Propst, Sarah, EMNRD <Sarah.Propst@state.nm.us>
Cc: Ben Rubin <brubin@climatenexus.org>; Kristin Igusky <kigusky@usclimatealliance.org>; Chelsea Eakin <ceakin@climatenexus.org>; Courtney St. John <CStJohn@climatenexus.org>
Subject: Re: [EXT] Re: NM connection with Climate Nexus

Hi Sarah and Nora,

Just sending a quick update to let you know that the American Sustainable Business Council has facilitated outreach to some clean energy NM small businesses to co-author the op-ed with General Mills. We have interest from both parties so will begin drafting the op-ed on Monday. Furthermore the ASBC is energized to try and mobilize more statements of support for the content in the EO from NM member businesses so hopefully that work will yield some vocal support over the next few weeks.

Best,
Allison

From: Allison Fajans-Turner <afajans@climatenexus.org>
Date: Thursday, January 31, 2019 at 2:04 PM
To: "Sackett, Nora, GOV" <Nora.Sackett@state.nm.us>, "Propst, Sarah, EMNRD" <Sarah.Propst@state.nm.us>
Cc: Julie Cerqueira <jcerqueira@usclimatealliance.org>, Ben Rubin <brubin@climatenexus.org>, Kristin Igusky <kigusky@usclimatealliance.org>, Chelsea Eakin <ceakin@climatenexus.org>, "Courtney St. John" <CStJohn@climatenexus.org>
Subject: Re: [EXT] Re: NM connection with Climate Nexus

Great. We'll check if that option is still one General Mills wants to pursue. I think we can make that work, but I'll report for certain once we know. Thanks for clarifying your team's preferences and replying to my emails today so quickly. Much appreciated.

Best,
Allison

From: "Sackett, Nora, GOV" <Nora.Sackett@state.nm.us>
Date: Thursday, January 31, 2019 at 1:45 PM
To: Allison Fajans-Turner <afajans@climatenexus.org>, "Propst, Sarah, EMNRD" <Sarah.Propst@state.nm.us>
Cc: Julie Cerqueira <jcerqueira@usclimatealliance.org>, Ben Rubin <brubin@climatenexus.org>, Kristin Igusky <kigusky@usclimatealliance.org>, Chelsea Eakin <ceakin@climatenexus.org>, "Courtney St. John" <CStJohn@climatenexus.org>

<CStJohn@climatenexus.org>

Subject: RE: [EXT] Re: NM connection with Climate Nexus

Hi all,

Thank you everyone for the feedback, I really appreciate it.

Allison, if General Mills would still be interested in pairing with an NM small company to publish an op ed supporting the Governor's push for renewable energy and fighting climate change, I think that would be a great option to pursue.

Thanks,
Nora

From: Allison Fajans-Turner <afajans@climatenexus.org>

Sent: Thursday, January 31, 2019 11:43 AM

To: Propst, Sarah, EMNRD <Sarah.Propst@state.nm.us>; Sackett, Nora, GOV <Nora.Sackett@state.nm.us>

Cc: Julie Cerqueira <jcerqueira@usclimatealliance.org>; Ben Rubin <brubin@climatenexus.org>; Kristin Igusky <kigusky@usclimatealliance.org>; Chelsea Eakin <ceakin@climatenexus.org>; Courtney St. John <CStJohn@climatenexus.org>

Subject: Re: [EXT] Re: NM connection with Climate Nexus

Hi Sarah and Nora,

I understand your skepticism. Creating a public / private or state / business pair up can have its benefits at times and help build strong institutional support for advancing the targets put forward in the Executive Order, but my colleagues and I are reaching out to help you with the Governor's vision. So we will proceed with whatever course your team is most comfortable with. To give you all the facts though, we have just heard back from General Mills who, upon further consideration, are interested in discussing a possible joint op-ed with your office. We can go back to them and suggest we pursue the small business pair up or I can put you in touch with General Mill's Director of Issues Management and State Government Relations with whom we've been emailing. Please advise what you would be most comfortable with.

Best,
Allison

From: "Propst, Sarah, EMNRD" <Sarah.Propst@state.nm.us>

Date: Thursday, January 31, 2019 at 11:53 AM

To: Allison Fajans-Turner <afajans@climatenexus.org>, "Sackett, Nora, GOV" <Nora.Sackett@state.nm.us>

Cc: Julie Cerqueira <jcerqueira@usclimatealliance.org>, Ben Rubin <brubin@climatenexus.org>, Kristin Igusky <kigusky@usclimatealliance.org>, Chelsea Eakin <ceakin@climatenexus.org>, "Courtney St. John" <CStJohn@climatenexus.org>

Subject: Re: [EXT] Re: NM connection with Climate Nexus

My two cents - a governor should not coauthor with a company.

Sent from my Verizon, Samsung Galaxy smartphone

----- Original message -----

From: Allison Fajans-Turner <afajans@climatenexus.org>

Date: 1/31/19 9:27 AM (GMT-07:00)

To: "Sackett, Nora, GOV" <Nora.Sackett@state.nm.us>, "Propst, Sarah, EMNRD" <Sarah.Propst@state.nm.us>

Cc: Julie Cerqueira <jcerqueira@usclimatealliance.org>, Ben Rubin <brubin@climatenexus.org>, Kristin Igusky <kigusky@usclimatealliance.org>, Chelsea Eakin <ceakin@climatenexus.org>, "Courtney St. John" <CStJohn@climatenexus.org>

Subject: [EXT] Re: NM connection with Climate Nexus

Hi Nora,

An update on our end. General Mills has expressed interest in an op-ed applauding the EO and expressing support for clean energy expansion in New Mexico. However, their preference is to pair with a small company in NM instead of with an elected. We are double-checking that right now, but if they maintain that preference we think two businesses supporting the content of the EO would be a powerful combo. And that a next step would be identifying an appropriate small business to pair General Mills with.

We are also still actively working on finding a business to co-author with the Governor. One idea we have as an alternative to General Mills is to pair the Governor with a renewable energy company in New Mexico. If the Governor's office is interested in joining the Governor's voice with a renewable energy company we'd like to approach [Pattern](#).

To clarify, if General Mills remains reluctant to co-author with an elected but is still interested in supporting the EO our intention to draft one op-ed may now become a plan to draft two op-eds to help get the word out about NM's Executive Order. Nexus, in cooperation with partner organizations, will shoulder the brunt of the drafting and placement on both op-eds.

Please let us know if the Governor's office would be interested in co-authoring with a group like Pattern. Please contact me if you have questions.

Below my signature I am also including a full round up of coverage that we've seen from the EO pitch Nexus sent out on Tuesday.

Best,
Allison

Here's a roundup of coverage we saw from the EO pitch Tuesday. National hits included Reuters and AP, and trade press outlets E&E and Utility Dive took our pitch as well. There were also several hits in morning e-newsletters that have robust readership. It's likely the news will continue to get mentioned in follow on stories as more states announce joining USCA. Both Fast Company and The Atlantic expressed interest and want to follow the implementation, so there will be opportunity to re-pitch them down the line.

- Trade press:
 - Utility Dive: [Blue state environmental wave grows as New Mexico governor signs clean energy order](#)
 - E&E News: [NEW MEXICO: In turnaround, state attacks emissions across sectors \(also attached\)](#)
- Morning newsletters
 - Washington Post included it as a story in their 1/31 [Energy 202 Newsletter](#)
 - POLITICO included a link to the Albuquerque Journal story in their 1/30 [POLITICO Morning Energy](#) newsletter, and a link to the Reuters piece was included in that day's POLITICO Afternoon Energy (subscriber only)
 - Washington Examiner included it as a story in their 1/30 [Daily on Energy newsletter](#)

- o The Energy News Network included the news as the top story in their 1/30 daily newsletter for the Western Region, and as a story in the U.S. News edition
 - **CLIMATE:** Citing "failed policies and a lack of science" at the federal level, New Mexico's governor issues an executive order laying out several aggressive steps to combat climate change, including ordering state regulators to slash methane emissions from the state's powerful oil and gas industry. (Albuquerque Journal, Reuters)
- o Climate Nexus included it as a top story in our 1/30 Hot News email which goes to ~5000 subscribers, including many reporters, with links to national and local coverage
 - **New Mexico Joins In State Climate Charge:** New Mexico will take several important steps forward to curb emissions and join other states in fighting climate change, the governor said Tuesday. Democratic Governor Michelle Lujan Grisham, who climbed a wind turbine in one of her campaign ads in November, signed an executive order Tuesday that orders the state to join the US Climate Alliance, fully embracing the goals set by the 2015 Paris Agreement. The governor also instructed that state agencies form a plan to curb methane emissions, and ordered the creation of a task force to develop a plan to cut the state's overall emissions 45 percent by 2030. "We know all too well states cannot rely on the federal government right now to act responsibly and take the bold action scientists have made clear is needed to prevent calamitous climate change fallout in our lifetimes," Lujan Grisham said. "It's up to us." ([Reuters](#), [AP](#), [Albuquerque Journal](#), [Farmington Daily Times](#), [KUNM](#), [Carlsbad Current-Argus](#))

—
 Allison Fajans-Turner
 Senior Manager of Strategic Communications | [Climate Nexus](#)
 1140 Connecticut Ave NW, Suite 609 | Washington, DC 20036
 o: 202-728-1860 | c: 401-714-5630
afajans@climatennexus.org

[Hot News](#) | [Facebook](#) | [@ClimateNexus](#)
[@RoadThruParis](#)

From: Allison Fajans-Turner <afajans@climatennexus.org>
Date: Wednesday, January 30, 2019 at 11:23 AM
To: "Sackett, Nora, GOV" <Nora.Sackett@state.nm.us>, Chelsea Eakin <ceakin@climatennexus.org>, "Propst, Sarah, EMNRD" <Sarah.Propst@state.nm.us>, "Courtney St. John" <CStJohn@climatennexus.org>
Cc: Julie Cerqueira <jcerqueira@usclimatealliance.org>, Ben Rubin <brubin@climatennexus.org>, Kristin Igusky <kigusky@usclimatealliance.org>
Subject: Re: NM connection with Climate Nexus

Hi Nora,

Congratulations on the signing event and strong roll out of the EO yesterday. We were all very moved by the Governors interactions with the kids at the start of the event. We've been in touch with both Fast Company and The Atlantic who read through the materials on the EO with interest and are ripe for follow-ups as the EO implementation unfolds. I'm writing with a few updates and clarifications about the op-ed that we agreed to try for in our discussion yesterday.

After confirming your interest in the project we began a search for a business co-author. Once we confirmed that General Mills has been expanding rather than contracting its operations in New Mexico we reached out to them. They got back to us with tentative interest and are reviewing the idea internally.

It may take them a few days to get us a firm response back. In the meantime we will start pulling together a draft of the op-ed and also reach out to a few other companies (please let us know if there are any you would like us to particularly try for) to line up a plan B if General Mills comes back to us with a refusal.

In either scenario we expect the process to take a while which means we will likely miss the immediate news window around the Executive Order release but can hopefully line something up for a few weeks from now (allowing for all the clearance processes). Just for your larger awareness, this is a strategy we are working on with the US Climate Alliance to highlight the climate policy actions of new member governors as we can.

As with all op-eds we cannot guarantee placement or recruiting a business author but we are definitely willing to try and believe that level of media interest in the new wave of governors that are taking bold action on climate and in climate news in general gives us a decent shot at finding a taker for the op-ed. Our chances of finding a taker are better if we target a state outlet for the op-ed. We believe that national placement will be trickier. Depending on the news environment when the op-ed drafting is finished and signed off on we can decide what level of outlet we should try for placement first.

Please let me know if you have any questions or concerns.

Best,
Allison and the Climate Nexus Team

Allison Fajans-Turner
Senior Manager of Strategic Communications | [Climate Nexus](#)
1140 Connecticut Ave NW, Suite 609 | Washington, DC 20036
o: 202-728-1860 | c: 401-714-5630
afajans@climatenexus.org

[Hot News](#) | [Facebook](#) | [@ClimateNexus](#)
[@RoadThruParis](#)

From: "Sackett, Nora, GOV" <Nora.Sackett@state.nm.us>
Date: Tuesday, January 29, 2019 at 12:14 PM
To: Chelsea Eakin <ceakin@climatenexus.org>, "Propst, Sarah, EMNRD" <Sarah.Propst@state.nm.us>, "Courtney St. John" <CStJohn@climatenexus.org>
Cc: Allison Fajans-Turner <afajans@climatenexus.org>, Julie Cerqueira <jcerqueira@usclimatealliance.org>, Ben Rubin <brubin@climatenexus.org>, Kristin Igusky <kigusky@usclimatealliance.org>
Subject: RE: NM connection with Climate Nexus

She's been in touch! Thanks!

From: Chelsea Eakin <ceakin@climatenexus.org>
Sent: Tuesday, January 29, 2019 10:13 AM
To: Propst, Sarah, EMNRD <Sarah.Propst@state.nm.us>; Sackett, Nora, GOV <Nora.Sackett@state.nm.us>; Courtney St. John <CStJohn@climatenexus.org>
Cc: Allison Fajans-Turner <afajans@climatenexus.org>; Julie Cerqueira <jcerqueira@usclimatealliance.org>; Ben Rubin <brubin@climatenexus.org>; Kristin Igusky <kigusky@usclimatealliance.org>
Subject: [EXT] Re: NM connection with Climate Nexus

We briefly looked into and don't see anything to suggest that – looks like they may have even expanded operations recently. We can also consider other potential partners if that's preferable

A reporter from Fast Company is interested in reporting on the news and we provided her (Adele Peters) with Nora's contact.

Thanks,
Chelsea

From: "Propst, Sarah, EMNRD" <Sarah.Propst@state.nm.us>
Date: Tuesday, January 29, 2019 at 11:39 AM
To: Chelsea Eakin <ceakin@climatenexus.org>, "Sackett, Nora, GOV" <Nora.Sackett@state.nm.us>, "Courtney St. John" <CStJohn@climatenexus.org>
Cc: Allison Fajans-Turner <afajans@climatenexus.org>, Julie Cerqueira <jcerqueira@usclimatealliance.org>, Ben Rubin <brubin@climatenexus.org>, Kristin Igusky <kigusky@usclimatealliance.org>
Subject: RE: NM connection with Climate Nexus

Didn't General Mills recently close a plant in ABQ? Am I making that up?

From: Chelsea Eakin <ceakin@climatenexus.org>
Sent: Tuesday, January 29, 2019 9:13 AM
To: Sackett, Nora, GOV <Nora.Sackett@state.nm.us>; Courtney St. John <CStJohn@climatenexus.org>
Cc: Allison Fajans-Turner <afajans@climatenexus.org>; Julie Cerqueira <jcerqueira@usclimatealliance.org>; Propst, Sarah, EMNRD <Sarah.Propst@state.nm.us>; Ben Rubin <brubin@climatenexus.org>; Kristin Igusky <kigusky@usclimatealliance.org>
Subject: [EXT] Re: NM connection with Climate Nexus

Hi Nora –Want to confirm that you are OK for us to start embargoed pitching to a subset of reporters we know well?

For the Op-ed, we are thinking to approach General Mills, given their business in the state and commitments on climate and clean energy. As we mentioned, they can be somewhat slow to respond but we will also try to brainstorm other ideas in the meantime.

Thank you,
Chelsea

Chelsea Eakin
Manager, Energy Transition | [Climate Nexus](#)
322 8th Ave, Suite 601 | New York, NY 10001
347.371.1305 | [@ceakin](#)
[Clean Energy News](#) | [Hot News](#) | [@ClimateNexus](#)

From: "Sackett, Nora, GOV" <Nora.Sackett@state.nm.us>
Date: Tuesday, January 29, 2019 at 11:03 AM
To: "Courtney St. John" <CStJohn@climatenexus.org>
Cc: Allison Fajans-Turner <afajans@climatenexus.org>, Chelsea Eakin <ceakin@climatenexus.org>, Julie Cerqueira <jcerqueira@usclimatealliance.org>, "Propst, Sarah, EMNRD" <Sarah.Propst@state.nm.us>, Ben Rubin <brubin@climatenexus.org>, Kristin Igusky <kigusky@usclimatealliance.org>
Subject: Re: NM connection with Climate Nexus

Hi all,

Apologies for the delay, I was on the drive up to the office. Really looking forward to working with you all and greatly appreciate the help and the outreach to folks!

Allison, yes, we'd love to get the ball rolling on the op-ed, that sounds great.

Julie, the quote in the release below is the quote from the Governor that you can use.

Please find the text of the release below - you can give my info for a press contact, my email is nora.sackett@state.nm.us and my number is (505) 690-7313. The full text of the order will be attached when we send it out I just don't have it with me just yet, if there's anyone you'd like me to add to our list when we do send that out please let me know.

Don't hesitate if there's anything else I can get you.

Thank you!

Nora

Jan. 29, 2019

Governor Lujan Grisham Signs Executive Order Committing New Mexico to Essential Climate Change Action

SANTA FE — Gov. Michelle Lujan Grisham on Tuesday formally ordered that New Mexico will join the U.S. Climate Alliance, fully embracing the goals set by the 2015 Paris Agreement, aligning New Mexico with the U.S. governors and states that have committed to a climate-conscious future and moves to protect people, natural resources and cultural heritage. The governor also ordered the creation of a New Mexico Climate Change Task Force, calling on all state agencies to contribute to a statewide climate strategy and incorporate climate mitigation and adaptation practices into their programs and operations.

Lujan Grisham, in an executive order signed Tuesday in the Cabinet Room, directly addressed the need for climate change mitigation and energy waste prevention, emphasizing the state's responsibility and opportunity to reduce pollution that threatens human health and looms as an unprecedented humanitarian crisis within this lifetime.

"Today marks an important shift in direction on climate policy in New Mexico," Gov. Lujan Grisham said. "We know all too well states cannot rely on the federal government right now to act responsibly and take the bold action scientists have made clear is needed to prevent calamitous climate change fallout in our lifetimes. It's up to us. And I have full confidence our commitments today will launch our state toward a robust transformation, with results delivered by each state agency to make a cohesive, effective whole."

The secretaries of the Energy, Minerals and Natural Resources Department and Environment Department will co-chair the climate task force, comprised of a secretary or designee from each state agency. The task force will provide strategic direction for achieving a statewide reduction in greenhouse gas emissions, improved air quality, and other measures that will protect New Mexico's vital natural resources, align with the Paris goals and keep New Mexico within what researchers have described as the upper bound of irreversible CO₂ emissions. The task force, according to the order, will establish a list of initial recommendations and status updates to the governor no later than Sept. 15. Additionally, state agencies have been ordered to evaluate and implement policies that further achieve reductions in greenhouse gas pollution.

EMNRD and NMED, in working with key stakeholders and legislators, will develop and bring forward legislation to increase New Mexico's renewable portfolio standard and increase the state's energy efficiency standards for electric utilities.

Together, the two departments will also coordinate with the New Mexico State Land Office along with federal bureaus and agencies that manage land and natural resources across the state to advance clean energy priorities wherever possible.

In addition, EMNRD and NMED will jointly develop a statewide, enforceable regulatory framework to secure reductions in oil-and-gas sector methane emissions and to prevent waste from new and existing sources.

####

From: Courtney St. John <CStJohn@climatenexus.org>
Sent: Tuesday, January 29, 2019 8:35 AM
To: Sackett, Nora, GOV
Cc: Allison Fajans-Turner; Chelsea Eakin; Julie Cerqueira; Propst, Sarah, EMNRD; Ben Rubin; Kristin Igusky
Subject: [EXT] Re: NM connection with Climate Nexus

Hi all,

We look forward to helping. Can you please share the press release with us, as well as press contact? That way we can begin pitching under embargo to select reporters. Can you also tell us if the governor is available for interviews with top-tier outlets should they request one, or if not her, who else from the administration will be available?

All the best,
Courtney

Courtney St. John
Director, Energy Transition
Climate Nexus
646.961.3031 | @CourtSaintJohn

On Jan 29, 2019, at 10:19 AM, Chelsea Eakin <ceakin@climatenexus.org> wrote:

That covers it, we are happy to help and pitching under embargo this morning to a handful of trusted reporters would be great. Also looping in Courtney St. John here who directs our energy team and has been in touch with Energy Media on this since last week

Chelsea

Chelsea Eakin
Manager, Energy Transition | [Climate Nexus](#)
322 8th Ave, Suite 601 | New York, NY 10001
347.371.1305 | [@cveakin](#)
[Clean Energy News](#) | [Hot News](#) | [@ClimateNexus](#)

From: Allison Fajans-Turner <afajans@climatenexus.org>
Date: Tuesday, January 29, 2019 at 10:13 AM
To: Julie Cerqueira <jcerqueira@usclimatealliance.org>, "nora.sackett@state.nm.us" <nora.sackett@state.nm.us>
Cc: "Propst, Sarah, EMNRD" <Sarah.Propst@state.nm.us>, Ben Rubin <brubin@climatenexus.org>, Kristin Igusky <kigusky@usclimatealliance.org>, Chelsea Eakin <ceakin@climatenexus.org>
Subject: Re: NM connection with Climate Nexus

Hi Nora,
Great to meet you. Thanks Julie for making the introduction.

Exciting to see the Gov. Lujan Grisham administration kicking off the new year so strongly. As Julie said Climate Nexus is standing by and ready to help get the news out about today's EO. Here's what we would like to do:

- We can help you with national press outreach (particularly reporters we have good relationships with on the climate and energy beat) – we'd like to confirm if we can pitch the news out under embargo to a handful of trusted reporters to give them a heads up and increase the likelihood that they will write on the moves that New Mexico is making today.
- We'll also activate a wide network of partners and arm them with some supportive social media language to amplify the announcement and show support for the governor.
- We are also happy to work with you on an op-ed and pairing the Gov with a strong business voice in NM for a joint op-ed. We can start this project today but expect it will take a while to go through drafting, clearances and placement. But we are happy to help with drafting, securing a co-author and placement.

Are you able to share your press release and other materials with us under embargo now?

Ben and Chelsea please add in anything I've missed.

Best,
Allison

From: Julie Cerqueira <jcerqueira@usclimatealliance.org>
Date: Tuesday, January 29, 2019 at 9:57 AM
To: "nora.sackett@state.nm.us" <nora.sackett@state.nm.us>
Cc: "Propst, Sarah, EMNRD" <Sarah.Propst@state.nm.us>, Allison Fajans-Turner <afajans@climatenexus.org>, Ben Rubin <brubin@climatenexus.org>, Kristin Igusky <kigusky@usclimatealliance.org>
Subject: NM connection with Climate Nexus

Nora, thanks for the call this morning. I'm copying Alli and Ben from Climate Nexus, a comms firm that provides some incredible pro bono comms support to the Alliance.

They will help liaise with national media and pull together the joint op-ed with an industry leader.

Best,

Julie

Get [Outlook for Android](#)

Propst, Sarah, EMNRD

From: Allison Fajans-Turner <afajans@climatenexus.org>
Sent: Friday, February 1, 2019 1:58 PM
To: Sackett, Nora, GOV; Propst, Sarah, EMNRD
Cc: Ben Rubin; Kristin Igusky; Chelsea Eakin; Courtney St. John
Subject: Re: [EXT] Re: NM connection with Climate Nexus

Hi Sarah and Nora,

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Best,
Allison

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Cc: Julie Cerqueira <jcerqueira@usclimatealliance.org>, Ben Rubin <brubin@climatenexus.org>, Kristin Igusky <kigusky@usclimatealliance.org>, Chelsea Eakin <ceakin@climatenexus.org>, "Courtney St. John" <CStJohn@climatenexus.org>
Subject: Re: [EXT] Re: NM connection with Climate Nexus

Great. We'll check if that option is still one General Mills wants to pursue. I think we can make that work, but I'll report for certain once we know. Thanks for clarifying your team's preferences and replying to my emails today so quickly. Much appreciated.

Best,
Allison

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Thanks,
Nora

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To: Propst, Sarah, EMNRD <Sarah.Propst@state.nm.us>; Sackett, Nora, GOV <Nora.Sackett@state.nm.us>
Cc: Julie Cerqueira <jcerqueira@usclimatealliance.org>; Ben Rubin <brubin@climatenexus.org>; Kristin Igusky <kigusky@usclimatealliance.org>; Chelsea Eakin <ceakin@climatenexus.org>; Courtney St. John <CStJohn@climatenexus.org>
Subject: Re: [EXT] Re: NM connection with Climate Nexus

Hi Sarah and Nora,

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Best,
Allison

From: "Propst, Sarah, EMNRD" <Sarah.Propst@state.nm.us>
Date: Thursday, January 31, 2019 at 11:53 AM
To: Allison Fajans-Turner <afajans@climatenexus.org>, "Sackett, Nora, GOV" <Nora.Sackett@state.nm.us>
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Subject: Re: [EXT] Re: NM connection with Climate Nexus

My two cents - a governor should not coauthor with a company.

Sent from my Verizon, Samsung Galaxy smartphone

----- Original message -----

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Date: 1/31/19 9:27 AM (GMT-07:00)
To: "Sackett, Nora, GOV" <Nora.Sackett@state.nm.us>, "Propst, Sarah, EMNRD" <Sarah.Propst@state.nm.us>
Cc: Julie Cerqueira <jcerqueira@usclimatealliance.org>, Ben Rubin <brubin@climatenexus.org>, Kristin Igusky <kigusky@usclimatealliance.org>, Chelsea Eakin <ceakin@climatenexus.org>, "Courtney St. John" <CStJohn@climatenexus.org>
Subject: [EXT] Re: NM connection with Climate Nexus

Hi Nora,

An update on our end. General Mills has expressed interest in an op-ed applauding the EO and expressing support for clean energy expansion in New Mexico. However, their preference is to pair with a small company in NM instead of with an elected. We are double-checking that right now, but if they maintain that preference we think two businesses supporting the content of the EO would be a powerful combo. And that a next step would be identifying an appropriate small business to pair General Mills with.

We are also still actively working on finding a business to co-author with the Governor. One idea we have as an alternative to General Mills is to pair the Governor with a renewable energy company in New Mexico. If the Governor's office is interested in joining the Governor's voice with a renewable energy company we'd like to approach Pattern.

To clarify, if General Mills remains reluctant to co-author with an elected but is still interested in supporting the EO our intention to draft one op-ed may now become a plan to draft two op-eds to help get the word out about NM's Executive Order. Nexus, in cooperation with partner organizations, will shoulder the brunt of the drafting and placement on both op-eds.

Please let us know if the Governor's office would be interested in co-authoring with a group like Pattern. Please contact me if you have questions.

Below my signature I am also including a full round up of coverage that we've seen from the EO pitch Nexus sent out on Tuesday.

Best,
Allison

Here's a roundup of coverage we saw from the EO pitch Tuesday. National hits included Reuters and AP, and trade press outlets E&E and Utility Dive took our pitch as well. There were also several hits in morning e-newsletters that have robust readership. It's likely the news will continue to get mentioned in follow on stories as more states announce joining USCA. Both Fast Company and The Atlantic expressed interest and want to follow the implementation, so there will be opportunity to re-pitch them down the line.

- Trade press:
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 - Washington Post included it as a story in their 1/31 [Energy 202 Newsletter](#)
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 - Washington Examiner included it as a story in their 1/30 [Daily on Energy newsletter](#)
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Allison Fajans-Turner

Senior Manager of Strategic Communications | [Climate Nexus](#)

1140 Connecticut Ave NW, Suite 609 | Washington, DC 20036

o: 202-728-1860 | c: 401-714-5630

afajans@climatenexus.org

[Hot News](#) | [Facebook](#) | [@ClimateNexus](#)

[@RoadThruParis](#)

From: Allison Fajans-Turner <afajans@climatenexus.org>

Date: Wednesday, January 30, 2019 at 11:23 AM

To: "Sackett, Nora, GOV" <Nora.Sackett@state.nm.us>, Chelsea Eakin <ceakin@climatenexus.org>, "Propst, Sarah, EMNRD" <Sarah.Propst@state.nm.us>, "Courtney St. John" <CStJohn@climatenexus.org>

Cc: Julie Cerqueira <jcerqueira@usclimatealliance.org>, Ben Rubin <brubin@climatenexus.org>, Kristin Igusky <kigusky@usclimatealliance.org>

Subject: Re: NM connection with Climate Nexus

Hi Nora,

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After confirming your interest in the project we began a search for a business co-author. Once we confirmed that General Mills has been expanding rather than contracting its operations in New Mexico we reached out to them. They got back to us with tentative interest and are reviewing the idea internally.

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Please let me know if you have any questions or concerns.

Best,
Allison and the Climate Nexus Team

—
Allison Fajans-Turner
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o: 202-728-1860 | c: 401-714-5630
afajans@climatenexus.org

[Hot News](#) | [Facebook](#) | [@ClimateNexus](#)
[@RoadThruParis](#)

From: "Sackett, Nora, GOV" <Nora.Sackett@state.nm.us>
Date: Tuesday, January 29, 2019 at 12:14 PM
To: Chelsea Eakin <ceakin@climatenexus.org>, "Propst, Sarah, EMNRD" <Sarah.Propst@state.nm.us>, "Courtney St. John" <CStJohn@climatenexus.org>
Cc: Allison Fajans-Turner <afajans@climatenexus.org>, Julie Cerqueira <jcerqueira@usclimatealliance.org>, Ben Rubin <brubin@climatenexus.org>, Kristin Igusky <kigusky@usclimatealliance.org>
Subject: RE: NM connection with Climate Nexus

She's been in touch! Thanks!

From: Chelsea Eakin <ceakin@climatenexus.org>
Sent: Tuesday, January 29, 2019 10:13 AM
To: Propst, Sarah, EMNRD <Sarah.Propst@state.nm.us>; Sackett, Nora, GOV <Nora.Sackett@state.nm.us>; Courtney St. John <CStJohn@climatenexus.org>
Cc: Allison Fajans-Turner <afajans@climatenexus.org>; Julie Cerqueira <jcerqueira@usclimatealliance.org>; Ben Rubin <brubin@climatenexus.org>; Kristin Igusky <kigusky@usclimatealliance.org>
Subject: [EXT] Re: NM connection with Climate Nexus

We briefly looked into and don't see anything to suggest that – looks like they may have even expanded operations recently. We can also consider other potential partners if that's preferable

A reporter from Fast Company is interested in reporting on the news and we provided her (Adele Peters) with Nora's contact.

Thanks,
Chelsea

From: "Propst, Sarah, EMNRD" <Sarah.Propst@state.nm.us>
Date: Tuesday, January 29, 2019 at 11:39 AM
To: Chelsea Eakin <carkin@climatenexus.org>, "Sackett, Nora, GOV" <Nora.Sackett@state.nm.us>, "Courtney St. John" <CStJohn@climatenexus.org>
Cc: Allison Fajans-Turner <afajans@climatenexus.org>, Julie Cerqueira <jcerqueira@usclimatealliance.org>, Ben Rubin <brubin@climatenexus.org>, Kristin Igusky <kigusky@usclimatealliance.org>
Subject: RE: NM connection with Climate Nexus

Didn't General Mills recently close a plant in ABQ? Am I making that up?

From: Chelsea Eakin <carkin@climatenexus.org>
Sent: Tuesday, January 29, 2019 9:13 AM
To: Sackett, Nora, GOV <Nora.Sackett@state.nm.us>; Courtney St. John <CStJohn@climatenexus.org>
Cc: Allison Fajans-Turner <afajans@climatenexus.org>; Julie Cerqueira <jcerqueira@usclimatealliance.org>; Propst, Sarah, EMNRD <Sarah.Propst@state.nm.us>; Ben Rubin <brubin@climatenexus.org>; Kristin Igusky <kigusky@usclimatealliance.org>
Subject: [EXT] Re: NM connection with Climate Nexus

Hi Nora –Want to confirm that you are OK for us to start embargoed pitching to a subset of reporters we know well?

For the Op-ed, we are thinking to approach General Mills, given their business in the state and commitments on climate and clean energy. As we mentioned, they can be somewhat slow to respond but we will also try to brainstorm other ideas in the meantime.

Thank you,
Chelsea

Chelsea Eakin
Manager, Energy Transition | [Climate Nexus](#)
322 8th Ave, Suite 601 | New York, NY 10001
347.371.1305 | [@carkin](#)
[Clean Energy News](#) | [Hot News](#) | [@ClimateNexus](#)

From: "Sackett, Nora, GOV" <Nora.Sackett@state.nm.us>
Date: Tuesday, January 29, 2019 at 11:03 AM
To: "Courtney St. John" <CStJohn@climatenexus.org>
Cc: Allison Fajans-Turner <afajans@climatenexus.org>, Chelsea Eakin <carkin@climatenexus.org>, Julie Cerqueira <jcerqueira@usclimatealliance.org>, "Propst, Sarah, EMNRD" <Sarah.Propst@state.nm.us>, Ben Rubin <brubin@climatenexus.org>, Kristin Igusky <kigusky@usclimatealliance.org>
Subject: Re: NM connection with Climate Nexus

Hi all,

Apologies for the delay, I was on the drive up to the office. Really looking forward to working with you all and greatly appreciate the help and the outreach to folks!

Allison, yes, we'd love to get the ball rolling on the op-ed, that sounds great.

Julie, the quote in the release below is the quote from the Governor that you can use.

Please find the text of the release below - you can give my info for a press contact, my email is nora.sackett@state.nm.us and my number is (505) 690-7313. The full text of the order will be attached when we send it out I just don't have it with me just yet, if there's anyone you'd like me to add to our list when we do send that out please let me know.

Don't hesitate if there's anything else I can get you.

Thank you!

Nora

Jan. 29, 2019

Governor Lujan Grisham Signs Executive Order Committing New Mexico to Essential Climate Change Action

SANTA FE — Gov. Michelle Lujan Grisham on Tuesday formally ordered that New Mexico will join the U.S. Climate Alliance, fully embracing the goals set by the 2015 Paris Agreement, aligning New Mexico with the U.S. governors and states that have committed to a climate-conscious future and moves to protect people, natural resources and cultural heritage. The governor also ordered the creation of a New Mexico Climate Change Task Force, calling on all state agencies to contribute to a statewide climate strategy and incorporate climate mitigation and adaptation practices into their programs and operations.

Lujan Grisham, in an executive order signed Tuesday in the Cabinet Room, directly addressed the need for climate change mitigation and energy waste prevention, emphasizing the state's responsibility and opportunity to reduce pollution that threatens human health and looms as an unprecedented humanitarian crisis within this lifetime.

"Today marks an important shift in direction on climate policy in New Mexico," Gov. Lujan Grisham said. "We know all too well states cannot rely on the federal government right now to act responsibly and take the bold action scientists have made clear is needed to prevent calamitous climate change fallout in our lifetimes. It's up to us. And I have full confidence our commitments today will launch our state toward a robust transformation, with results delivered by each state agency to make a cohesive, effective whole."

The secretaries of the Energy, Minerals and Natural Resources Department and Environment Department will co-chair the climate task force, comprised of a secretary or designee from each state agency. The task force will provide strategic

direction for achieving a statewide reduction in greenhouse gas emissions, improved air quality, and other measures that will protect New Mexico's vital natural resources, align with the Paris goals and keep New Mexico within what researchers have described as the upper bound of irreversible CO₂ emissions. The task force, according to the order, will establish a list of initial recommendations and status updates to the governor no later than Sept. 15. Additionally, state agencies have been ordered to evaluate and implement policies that further achieve reductions in greenhouse gas pollution.

EMNRD and NMED, in working with key stakeholders and legislators, will develop and bring forward legislation to increase New Mexico's renewable portfolio standard and increase the state's energy efficiency standards for electric utilities.

Together, the two departments will also coordinate with the New Mexico State Land Office along with federal bureaus and agencies that manage land and natural resources across the state to advance clean energy priorities wherever possible.

In addition, EMNRD and NMED will jointly develop a statewide, enforceable regulatory framework to secure reductions in oil-and-gas sector methane emissions and to prevent waste from new and existing sources.

####

From: Courtney St. John <CStJohn@climatenexus.org>
Sent: Tuesday, January 29, 2019 8:35 AM
To: Sackett, Nora, GOV
Cc: Allison Fajans-Turner; Chelsea Eakin; Julie Cerqueira; Propst, Sarah, EMNRD; Ben Rubin; Kristin Igusky
Subject: [EXT] Re: NM connection with Climate Nexus

Hi all,

We look forward to helping. Can you please share the press release with us, as well as press contact? That way we can begin pitching under embargo to select reporters. Can you also tell us if the governor is available for interviews with top-tier outlets should they request one, or if not her, who else from the administration will be available?

All the best,
Courtney

Courtney St. John
Director, Energy Transition
Climate Nexus
646.961.3031 | @CourtSaintJohn

On Jan 29, 2019, at 10:19 AM, Chelsea Eakin <ceakin@climatenexus.org> wrote:

That covers it, we are happy to help and pitching under embargo this morning to a handful of trusted reporters would be great. Also looping in Courtney St. John here who directs our energy team and has been in touch with Energy Media on this since last week

Chelsea

Chelsea Eakin
Manager, Energy Transition | [Climate Nexus](#)
322 8th Ave, Suite 601 | New York, NY 10001

From: Allison Fajans-Turner <afajans@climatennexus.org>

Date: Tuesday, January 29, 2019 at 10:13 AM

To: Julie Cerqueira <jcerqueira@usclimatealliance.org>, "nora.sackett@state.nm.us"

<nora.sackett@state.nm.us>

Cc: "Propst, Sarah, EMNRD" <Sarah.Propst@state.nm.us>, Ben Rubin <brubin@climatennexus.org>, Kristin Igusky <kigusky@usclimatealliance.org>, Chelsea Eakin <ceakin@climatennexus.org>

Subject: Re: NM connection with Climate Nexus

Hi Nora,

Great to meet you. Thanks Julie for making the introduction.

Exciting to see the Gov. Lujan Grisham administration kicking off the new year so strongly. As Julie said Climate Nexus is standing by and ready to help get the news out about today's EO. Here's what we would like to do:

- We can help you with national press outreach (particularly reporters we have good relationships with on the climate and energy beat) – we'd like to confirm if we can pitch the news out under embargo to a handful of trusted reporters to give them a heads up and increase the likelihood that they will write on the moves that New Mexico is making today.
- We'll also activate a wide network of partners and arm them with some supportive social media language to amplify the announcement and show support for the governor.
- We are also happy to work with you on an op-ed and pairing the Gov with a strong business voice in NM for a joint op-ed. We can start this project today but expect it will take a while to go through drafting, clearances and placement. But we are happy to help with drafting, securing a co-author and placement.

Are you able to share your press release and other materials with us under embargo now?

Ben and Chelsea please add in anything I've missed.

Best,
Allison

From: Julie Cerqueira <jcerqueira@usclimatealliance.org>

Date: Tuesday, January 29, 2019 at 9:57 AM

To: "nora.sackett@state.nm.us" <nora.sackett@state.nm.us>

Cc: "Propst, Sarah, EMNRD" <Sarah.Propst@state.nm.us>, Allison Fajans-Turner <afajans@climatennexus.org>,

Ben Rubin <brubin@climatennexus.org>, Kristin Igusky <kigusky@usclimatealliance.org>

Subject: NM connection with Climate Nexus

Nora, thanks for the call this morning. I'm copying Alli and Ben from Climate Nexus, a comms firm that provides some incredible pro bono comms support to the Alliance.

They will help liaise with national media and pull together the joint op-ed with an industry leader.

Best,

Julie

Get [Outlook for Android](#)

Propst, Sarah, EMNRD

From: Allison Fajans-Turner <afajans@climatenexus.org>
Sent: Thursday, January 31, 2019 12:04 PM
To: Sackett, Nora, GOV; Propst, Sarah, EMNRD
Cc: Julie Cerqueira; Ben Rubin; Kristin Igusky; Chelsea Eakin; Courtney St. John
Subject: Re: [EXT] Re: NM connection with Climate Nexus

Great. We'll check if that option is still one General Mills wants to pursue. I think we can make that work, but I'll report for certain once we know. Thanks for clarifying your team's preferences and replying to my emails today so quickly. Much appreciated.

Best,
Allison

From: "Sackett, Nora, GOV" <Nora.Sackett@state.nm.us>
Date: Thursday, January 31, 2019 at 1:45 PM
To: Allison Fajans-Turner <afajans@climatenexus.org>, "Propst, Sarah, EMNRD" <Sarah.Propst@state.nm.us>
Cc: Julie Cerqueira <jcerqueira@usclimatealliance.org>, Ben Rubin <brubin@climatenexus.org>, Kristin Igusky <kigusky@usclimatealliance.org>, Chelsea Eakin <ceakin@climatenexus.org>, "Courtney St. John" <CStJohn@climatenexus.org>
Subject: RE: [EXT] Re: NM connection with Climate Nexus

Hi all,

Thank you everyone for the feedback, I really appreciate it.

Allison, if General Mills would still be interested in pairing with an NM small company to publish an op ed supporting the Governor's push for renewable energy and fighting climate change, I think that would be a great option to pursue.

Thanks,
Nora

From: Allison Fajans-Turner <afajans@climatenexus.org>
Sent: Thursday, January 31, 2019 11:43 AM
To: Propst, Sarah, EMNRD <Sarah.Propst@state.nm.us>; Sackett, Nora, GOV <Nora.Sackett@state.nm.us>
Cc: Julie Cerqueira <jcerqueira@usclimatealliance.org>; Ben Rubin <brubin@climatenexus.org>; Kristin Igusky <kigusky@usclimatealliance.org>; Chelsea Eakin <ceakin@climatenexus.org>; Courtney St. John <CStJohn@climatenexus.org>
Subject: Re: [EXT] Re: NM connection with Climate Nexus

Hi Sarah and Nora,

I understand your skepticism. Creating a public / private or state / business pair up can have its benefits at times and help build strong institutional support for advancing the targets put forward in the Executive Order, but my colleagues and I are reaching out to help you with the Governor's vision. So we will proceed with whatever course your team is most comfortable with. To give you all the facts though, we have just heard back from General Mills who, upon further consideration, are interested in discussing a possible joint op-ed with your office. We can go back to them and suggest

we pursue the small business pair up or I can put you in touch with General Mill's Director of Issues Management and State Government Relations with whom we've been emailing. Please advise what you would be most comfortable with.

Best,
Allison

From: "Propst, Sarah, EMNRD" <Sarah.Propst@state.nm.us>

Date: Thursday, January 31, 2019 at 11:53 AM

To: Allison Fajans-Turner <afajans@climatenexus.org>, "Sackett, Nora, GOV" <Nora.Sackett@state.nm.us>

Cc: Julie Cerqueira <jcerqueira@usclimatealliance.org>, Ben Rubin <brubin@climatenexus.org>, Kristin Igusky <kigusky@usclimatealliance.org>, Chelsea Eakin <ceakin@climatenexus.org>, "Courtney St. John" <CStJohn@climatenexus.org>

Subject: Re: [EXT] Re: NM connection with Climate Nexus

My two cents - a governor should not coauthor with a company.

Sent from my Verizon, Samsung Galaxy smartphone

----- Original message -----

From: Allison Fajans-Turner <afajans@climatenexus.org>

Date: 1/31/19 9:27 AM (GMT-07:00)

To: "Sackett, Nora, GOV" <Nora.Sackett@state.nm.us>, "Propst, Sarah, EMNRD" <Sarah.Propst@state.nm.us>

Cc: Julie Cerqueira <jcerqueira@usclimatealliance.org>, Ben Rubin <brubin@climatenexus.org>, Kristin Igusky <kigusky@usclimatealliance.org>, Chelsea Eakin <ceakin@climatenexus.org>, "Courtney St. John" <CStJohn@climatenexus.org>

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 - The Energy News Network included the news as the top story in their 1/30 daily newsletter for the Western Region, and as a story in the U.S. News edition
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—
Allison Fajans-Turner
Senior Manager of Strategic Communications | [Climate Nexus](#)
1140 Connecticut Ave NW, Suite 609 | Washington, DC 20036
o: 202-728-1860 | c: 401-714-5630
afajans@climatenexus.org

From: Allison Fajans-Turner <afajans@climatenexus.org>

Date: Wednesday, January 30, 2019 at 11:23 AM

To: "Sackett, Nora, GOV" <Nora.Sackett@state.nm.us>, Chelsea Eakin <ceakin@climatenexus.org>, "Propst, Sarah, EMNRD" <Sarah.Propst@state.nm.us>, "Courtney St. John" <CStJohn@climatenexus.org>

Cc: Julie Cerqueira <jcerqueira@usclimatealliance.org>, Ben Rubin <brubin@climatenexus.org>, Kristin Igusky <kigusky@usclimatealliance.org>

Subject: Re: NM connection with Climate Nexus

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Please let me know if you have any questions or concerns.

Best,
Allison and the Climate Nexus Team

Allison Fajans-Turner
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afajans@climatenexus.org

[@RoadThruParis](#)

From: "Sackett, Nora, GOV" <Nora.Sackett@state.nm.us>
Date: Tuesday, January 29, 2019 at 12:14 PM
To: Chelsea Eakin <ceakin@climatenexus.org>, "Propst, Sarah, EMNRD" <Sarah.Propst@state.nm.us>, "Courtney St. John" <CStJohn@climatenexus.org>
Cc: Allison Fajans-Turner <afajans@climatenexus.org>, Julie Cerqueira <jcerqueira@usclimatealliance.org>, Ben Rubin <brubin@climatenexus.org>, Kristin Igusky <kigusky@usclimatealliance.org>
Subject: RE: NM connection with Climate Nexus

She's been in touch! Thanks!

From: Chelsea Eakin <ceakin@climatenexus.org>
Sent: Tuesday, January 29, 2019 10:13 AM
To: Propst, Sarah, EMNRD <Sarah.Propst@state.nm.us>; Sackett, Nora, GOV <Nora.Sackett@state.nm.us>; Courtney St. John <CStJohn@climatenexus.org>
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Subject: [EXT] Re: NM connection with Climate Nexus

We briefly looked into and don't see anything to suggest that – looks like they may have even expanded operations recently. We can also consider other potential partners if that's preferable

A reporter from Fast Company is interested in reporting on the news and we provided her (Adele Peters) with Nora's contact.

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Chelsea

From: "Propst, Sarah, EMNRD" <Sarah.Propst@state.nm.us>
Date: Tuesday, January 29, 2019 at 11:39 AM
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Chelsea Eakin
Manager, Energy Transition | [Climate Nexus](#)
322 8th Ave, Suite 601 | New York, NY 10001
347.371.1305 | [@cveakin](#)
[Clean Energy News](#) | [Hot News](#) | [@ClimateNexus](#)

From: "Sackett, Nora, GOV" <Nora.Sackett@state.nm.us>
Date: Tuesday, January 29, 2019 at 11:03 AM
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Cc: Allison Fajans-Turner <afajans@climatenexus.org>, Chelsea Eakin <ceakin@climatenexus.org>, Julie Cerqueira <jcerqueira@usclimatealliance.org>, "Propst, Sarah, EMNRD" <Sarah.Propst@state.nm.us>, Ben Rubin <brubin@climatenexus.org>, Kristin Igusky <kigusky@usclimatealliance.org>
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Hi all,

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Julie, the quote in the release below is the quote from the Governor that you can use.

Please find the text of the release below - you can give my info for a press contact, my email is nora.sackett@state.nm.us and my number is (505) 690-7313. The full text of the order will be attached when we send it out I just don't have it with me just yet, if there's anyone you'd like me to add to our list when we do send that out please let me know.

Don't hesitate if there's anything else I can get you.

Thank you!

Nora

Jan. 29, 2019

Governor Lujan Grisham Signs Executive Order Committing New Mexico to Essential Climate Change Action

SANTA FE — Gov. Michelle Lujan Grisham on Tuesday formally ordered that New Mexico will join the U.S. Climate Alliance, fully embracing the goals set by the 2015 Paris Agreement, aligning New Mexico with the U.S. governors and states that have committed to a climate-conscious future and moves to protect people, natural resources and cultural heritage. The governor also ordered the creation of a New Mexico Climate Change Task Force, calling on all state agencies to contribute to a statewide climate strategy and incorporate climate mitigation and adaptation practices into their programs and operations.

Lujan Grisham, in an executive order signed Tuesday in the Cabinet Room, directly addressed the need for climate change mitigation and energy waste prevention, emphasizing the state's responsibility and opportunity to reduce pollution that threatens human health and looms as an unprecedented humanitarian crisis within this lifetime.

"Today marks an important shift in direction on climate policy in New Mexico," Gov. Lujan Grisham said. "We know all too well states cannot rely on the federal government right now to act responsibly and take the bold action scientists have made clear is needed to prevent calamitous climate change fallout in our lifetimes. It's up to us. And I have full confidence our commitments today will launch our state toward a robust transformation, with results delivered by each state agency to make a cohesive, effective whole."

The secretaries of the Energy, Minerals and Natural Resources Department and Environment Department will co-chair the climate task force, comprised of a secretary or designee from each state agency. The task force will provide strategic direction for achieving a statewide reduction in greenhouse gas emissions, improved air quality, and other measures that will protect New Mexico's vital natural resources, align with the Paris goals and keep New Mexico within what researchers have described as the upper bound of irreversible CO₂ emissions. The task force, according to the order, will establish a list of initial recommendations and status updates to the governor no later than Sept. 15. Additionally, state agencies have been ordered to evaluate and implement policies that further achieve reductions in greenhouse gas pollution.

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Sent: Tuesday, January 29, 2019 8:35 AM
To: Sackett, Nora, GOV
Cc: Allison Fajans-Turner; Chelsea Eakin; Julie Cerqueira; Propst, Sarah, EMNRD; Ben Rubin; Kristin Igusky
Subject: [EXT] Re: NM connection with Climate Nexus

Hi all,

We look forward to helping. Can you please share the press release with us, as well as press contact? That way we can begin pitching under embargo to select reporters. Can you also tell us if the governor is available for interviews with top-tier outlets should they request one, or if not her, who else from the administration will be available?

All the best,

Courtney

Courtney St. John
Director, Energy Transition
Climate Nexus
646.961.3031 | @CourtSaintJohn

On Jan 29, 2019, at 10:19 AM, Chelsea Eakin <cveakin@climatenexus.org> wrote:

That covers it, we are happy to help and pitching under embargo this morning to a handful of trusted reporters would be great. Also looping in Courtney St. John here who directs our energy team and has been in touch with Energy Media on this since last week

Chelsea

Chelsea Eakin
Manager, Energy Transition | [Climate Nexus](#)
322 8th Ave, Suite 601 | New York, NY 10001
347.371.1305 | [@cveakin](https://twitter.com/cveakin)
[Clean Energy News](#) | [Hot News](#) | [@ClimateNexus](#)

From: Allison Fajans-Turner <afajans@climatenexus.org>
Date: Tuesday, January 29, 2019 at 10:13 AM
To: Julie Cerqueira <jcerqueira@usclimatealliance.org>, "nora.sackett@state.nm.us"<nora.sackett@state.nm.us>
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Subject: Re: NM connection with Climate Nexus

Hi Nora,

Great to meet you. Thanks Julie for making the introduction.

Exciting to see the Gov. Lujan Grisham administration kicking off the new year so strongly. As Julie said Climate Nexus is standing by and ready to help get the news out about today's EO. Here's what we would like to do:

- We can help you with national press outreach (particularly reporters we have good relationships with on the climate and energy beat) – we'd like to confirm if we can pitch the news out under embargo to a handful of

trusted reporters to give them a heads up and increase the likelihood that they will write on the moves that New Mexico is making today.

- We'll also activate a wide network of partners and arm them with some supportive social media language to amplify the announcement and show support for the governor.
- We are also happy to work with you on an op-ed and pairing the Gov with a strong business voice in NM for a joint op-ed. We can start this project today but expect it will take a while to go through drafting, clearances and placement. But we are happy to help with drafting, securing a co-author and placement.

Are you able to share your press release and other materials with us under embargo now?

Ben and Chelsea please add in anything I've missed.

Best,
Allison

From: Julie Cerqueira <jcerqueira@usclimatealliance.org>

Date: Tuesday, January 29, 2019 at 9:57 AM

To: "nora.sackett@state.nm.us" <nora.sackett@state.nm.us>

Cc: "Propst, Sarah, EMNRD" <Sarah.Propst@state.nm.us>, Allison Fajans-Turner <afajans@climatenexus.org>,

Ben Rubin <brubin@climatenexus.org>, Kristin Igusky <kigusky@usclimatealliance.org>

Subject: NM connection with Climate Nexus

Nora, thanks for the call this morning. I'm copying Alli and Ben from Climate Nexus, a comms firm that provides some incredible pro bono comms support to the Alliance.

They will help liaise with national media and pull together the joint op-ed with an industry leader.

Best,

Julie

Get [Outlook for Android](#)

Propst, Sarah, EMNRD

From: Sackett, Nora, GOV
Sent: Thursday, January 31, 2019 11:46 AM
To: Allison Fajans-Turner; Propst, Sarah, EMNRD
Cc: Julie Cerqueira; Ben Rubin; Kristin Igusky; Chelsea Eakin; Courtney St. John
Subject: RE: [EXT] Re: NM connection with Climate Nexus

Hi all,

Thank you everyone for the feedback, I really appreciate it.

Allison, if General Mills would still be interested in pairing with an NM small company to publish an op ed supporting the Governor's push for renewable energy and fighting climate change, I think that would be a great option to pursue.

Thanks,
Nora

From: Allison Fajans-Turner <afajans@climatenexus.org>
Sent: Thursday, January 31, 2019 11:43 AM
To: Propst, Sarah, EMNRD <Sarah.Propst@state.nm.us>; Sackett, Nora, GOV <Nora.Sackett@state.nm.us>
Cc: Julie Cerqueira <jcerqueira@usclimatealliance.org>; Ben Rubin <brubin@climatenexus.org>; Kristin Igusky <kigusky@usclimatealliance.org>; Chelsea Eakin <ceakin@climatenexus.org>; Courtney St. John <CStJohn@climatenexus.org>
Subject: Re: [EXT] Re: NM connection with Climate Nexus

Hi Sarah and Nora,

I understand your skepticism. Creating a public / private or state / business pair up can have its benefits at times and help build strong institutional support for advancing the targets put forward in the Executive Order, but my colleagues and I are reaching out to help you with the Governor's vision. So we will proceed with whatever course your team is most comfortable with. To give you all the facts though, we have just heard back from General Mills who, upon further consideration, are interested in discussing a possible joint op-ed with your office. We can go back to them and suggest we pursue the small business pair up or I can put you in touch with General Mill's Director of Issues Management and State Government Relations with whom we've been emailing. Please advise what you would be most comfortable with.

Best,
Allison

From: "Propst, Sarah, EMNRD" <Sarah.Propst@state.nm.us>
Date: Thursday, January 31, 2019 at 11:53 AM
To: Allison Fajans-Turner <afajans@climatenexus.org>, "Sackett, Nora, GOV" <Nora.Sackett@state.nm.us>
Cc: Julie Cerqueira <jcerqueira@usclimatealliance.org>, Ben Rubin <brubin@climatenexus.org>, Kristin Igusky <kigusky@usclimatealliance.org>, Chelsea Eakin <ceakin@climatenexus.org>, "Courtney St. John" <CStJohn@climatenexus.org>
Subject: Re: [EXT] Re: NM connection with Climate Nexus

My two cents - a governor should not coauthor with a company.

Sent from my Verizon, Samsung Galaxy smartphone

----- Original message -----

From: Allison Fajans-Turner <afajans@climatenexus.org>
Date: 1/31/19 9:27 AM (GMT-07:00)
To: "Sackett, Nora, GOV" <Nora.Sackett@state.nm.us>, "Propst, Sarah, EMNRD" <Sarah.Propst@state.nm.us>
Cc: Julie Cerqueira <jcerqueira@usclimatealliance.org>, Ben Rubin <brubin@climatenexus.org>, Kristin Igusky <kigusky@usclimatealliance.org>, Chelsea Eakin <ceakin@climatenexus.org>, "Courtney St. John" <CStJohn@climatenexus.org>
Subject: [EXT] Re: NM connection with Climate Nexus

Hi Nora,

An update on our end. General Mills has expressed interest in an op-ed applauding the EO and expressing support for clean energy expansion in New Mexico. However, their preference is to pair with a small company in NM instead of with an elected. We are double-checking that right now, but if they maintain that preference we think two businesses supporting the content of the EO would be a powerful combo. And that a next step would be identifying an appropriate small business to pair General Mills with.

We are also still actively working on finding a business to co-author with the Governor. One idea we have as an alternative to General Mills is to pair the Governor with a renewable energy company in New Mexico. If the Governor's office is interested in joining the Governor's voice with a renewable energy company we'd like to approach [Pattern](#).

To clarify, if General Mills remains reluctant to co-author with an elected but is still interested in supporting the EO our intention to draft one op-ed may now become a plan to draft two op-eds to help get the word out about NM's Executive Order. Nexus, in cooperation with partner organizations, will shoulder the brunt of the drafting and placement on both op-eds.

Please let us know if the Governor's office would be interested in co-authoring with a group like Pattern. Please contact me if you have questions.

Below my signature I am also including a full round up of coverage that we've seen from the EO pitch Nexus sent out on Tuesday.

Best,
Allison

Here's a roundup of coverage we saw from the EO pitch Tuesday. National hits included Reuters and AP, and trade press outlets E&E and Utility Dive took our pitch as well. There were also several hits in morning e-newsletters that have robust readership. It's likely the news will continue to get mentioned in follow on stories as more states announce joining USCA. Both Fast Company and The Atlantic expressed interest and want to follow the implementation, so there will be opportunity to re-pitch them down the line.

- Trade press:
 - Utility Dive: [Blue state environmental wave grows as New Mexico governor signs clean energy order](#)
 - E&E News: [NEW MEXICO: In turnaround, state attacks emissions across sectors \(also attached\)](#)
- Morning newsletters

- Washington Post included it as a story in their 1/31 [Energy 202 Newsletter](#)
- POLITICO included a link to the Albuquerque Journal story in their 1/30 [POLITICO Morning Energy](#) newsletter, and a link to the Reuters piece was included in that day's POLITICO Afternoon Energy (subscriber only)
- Washington Examiner included it as a story in their 1/30 [Daily on Energy newsletter](#)
- The Energy News Network included the news as the top story in their 1/30 daily newsletter for the Western Region, and as a story in the U.S. News edition
 - **CLIMATE:** Citing "failed policies and a lack of science" at the federal level, New Mexico's governor issues an executive order laying out [several aggressive steps to combat climate change](#), including ordering state regulators to [slash methane emissions](#) from the state's powerful oil and gas industry. (Albuquerque Journal, Reuters)
- Climate Nexus included it as a top story in our 1/30 Hot News email which goes to ~5000 subscribers, including many reporters, with links to national and local coverage
 - **New Mexico Joins In State Climate Charge:** New Mexico will take several important steps forward to curb emissions and join other states in fighting climate change, the governor said Tuesday. Democratic Governor Michelle Lujan Grisham, who [climbed a wind turbine in one of her campaign ads](#) in November, signed an executive order Tuesday that orders the state to join the US Climate Alliance, fully embracing the goals set by the 2015 Paris Agreement. The governor also instructed that state agencies form a plan to curb methane emissions, and ordered the creation of a task force to develop a plan to cut the state's overall emissions 45 percent by 2030. "We know all too well states cannot rely on the federal government right now to act responsibly and take the bold action scientists have made clear is needed to prevent calamitous climate change fallout in our lifetimes," Lujan Grisham said. "It's up to us." ([Reuters](#), [AP](#), [Albuquerque Journal](#), [Farmington Daily Times](#), [KUNM](#), [Carlsbad Current-Argus](#))

—
Allison Fajans-Turner

Senior Manager of Strategic Communications | [Climate Nexus](#)
 1140 Connecticut Ave NW, Suite 609 | Washington, DC 20036
 o: 202-728-1860 | c: 401-714-5630
afajans@climatenexus.org

[Hot News](#) | [Facebook](#) | [@ClimateNexus](#)
[@RoadThruParis](#)

From: Allison Fajans-Turner <afajans@climatenexus.org>

Date: Wednesday, January 30, 2019 at 11:23 AM

To: "Sackett, Nora, GOV" <Nora.Sackett@state.nm.us>, Chelsea Eakin <ceakin@climatenexus.org>, "Propst, Sarah, EMNRD" <Sarah.Propst@state.nm.us>, "Courtney St. John" <CStJohn@climatenexus.org>

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Subject: Re: NM connection with Climate Nexus

Hi Nora,

Congratulations on the signing event and strong roll out of the EO yesterday. We were all very moved by the Governors interactions with the kids at the start of the event. We've been in touch with both Fast Company and The Atlantic who

read through the materials on the EO with interest and are ripe for follow-ups as the EO implementation unfolds. I'm writing with a few updates and clarifications about the op-ed that we agreed to try for in our discussion yesterday.

After confirming your interest in the project we began a search for a business co-author. Once we confirmed that General Mills has been expanding rather than contracting its operations in New Mexico we reached out to them. They got back to us with tentative interest and are reviewing the idea internally.

It may take them a few days to get us a firm response back. In the meantime we will start pulling together a draft of the op-ed and also reach out to a few other companies (please let us know if there are any you would like us to particularly try for) to line up a plan B if General Mills comes back to us with a refusal.

In either scenario we expect the process to take a while which means we will likely miss the immediate news window around the Executive Order release but can hopefully line something up for a few weeks from now (allowing for all the clearance processes). Just for your larger awareness, this is a strategy we are working on with the US Climate Alliance to highlight the climate policy actions of new member governors as we can.

As with all op-eds we cannot guarantee placement or recruiting a business author but we are definitely willing to try and believe that level of media interest in the new wave of governors that are taking bold action on climate and in climate news in general gives us a decent shot at finding a taker for the op-ed. Our chances of finding a taker are better if we target a state outlet for the op-ed. We believe that national placement will be trickier. Depending on the news environment when the op-ed drafting is finished and signed off on we can decide what level of outlet we should try for placement first.

Please let me know if you have any questions or concerns.

Best,
Allison and the Climate Nexus Team

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Jan. 29, 2019

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Sent: Tuesday, January 29, 2019 8:35 AM

To: Sackett, Nora, GOV

Cc: Allison Fajans-Turner; Chelsea Eakin; Julie Cerqueira; Propst, Sarah, EMNRD; Ben Rubin; Kristin Igusky

Subject: [EXT] Re: NM connection with Climate Nexus

Hi all,

We look forward to helping. Can you please share the press release with us, as well as press contact? That way we can begin pitching under embargo to select reporters. Can you also tell us if the governor is available for interviews with top-tier outlets should they request one, or if not her, who else from the administration will be available?

All the best,

Courtney

—
Courtney St. John

Director, Energy Transition
Climate Nexus
646.961.3031 | @CourtSaintJohn

On Jan 29, 2019, at 10:19 AM, Chelsea Eakin <ceakin@climatenexus.org> wrote:

That covers it, we are happy to help and pitching under embargo this morning to a handful of trusted reporters would be great. Also looping in Courtney St. John here who directs our energy team and has been in touch with Energy Media on this since last week

Chelsea

Chelsea Eakin
Manager, Energy Transition | [Climate Nexus](#)
322 8th Ave, Suite 601 | New York, NY 10001
347.371.1305 | [@cveakin](https://twitter.com/cveakin)
[Clean Energy News](#) | [Hot News](#) | [@ClimateNexus](#)

From: Allison Fajans-Turner <afajans@climatenexus.org>

Date: Tuesday, January 29, 2019 at 10:13 AM

To: Julie Cerqueira <jcerqueira@usclimatealliance.org>, "nora.sackett@state.nm.us"<nora.sackett@state.nm.us>

Cc: "Propst, Sarah, EMNRD" <Sarah.Propst@state.nm.us>, Ben Rubin <brubin@climatenexus.org>, Kristin Igusky <kigusky@usclimatealliance.org>, Chelsea Eakin <ceakin@climatenexus.org>

Subject: Re: NM connection with Climate Nexus

Hi Nora,

Great to meet you. Thanks Julie for making the introduction.

Exciting to see the Gov. Lujan Grisham administration kicking off the new year so strongly. As Julie said Climate Nexus is standing by and ready to help get the news out about today's EO. Here's what we would like to do:

- We can help you with national press outreach (particularly reporters we have good relationships with on the climate and energy beat) – we'd like to confirm if we can pitch the news out under embargo to a handful of trusted reporters to give them a heads up and increase the likelihood that they will write on the moves that New Mexico is making today.
- We'll also activate a wide network of partners and arm them with some supportive social media language to amplify the announcement and show support for the governor.
- We are also happy to work with you on an op-ed and pairing the Gov with a strong business voice in NM for a joint op-ed. We can start this project today but expect it will take a while to go through drafting, clearances and placement. But we are happy to help with drafting, securing a co-author and placement.

Are you able to share your press release and other materials with us under embargo now?

Ben and Chelsea please add in anything I've missed.

Best,
Allison

From: Julie Cerqueira <jcerqueira@usclimatealliance.org>
Date: Tuesday, January 29, 2019 at 9:57 AM
To: "nora.sackett@state.nm.us" <nora.sackett@state.nm.us>
Cc: "Propst, Sarah, EMNRD" <Sarah.Propst@state.nm.us>, Allison Fajans-Turner <afajans@climatenexus.org>, Ben Rubin <brubin@climatenexus.org>, Kristin Igusky <kigusky@usclimatealliance.org>
Subject: NM connection with Climate Nexus

Nora, thanks for the call this morning. I'm copying Alli and Ben from Climate Nexus, a comms firm that provides some incredible pro bono comms support to the Alliance.

They will help liaise with national media and pull together the joint op-ed with an industry leader.

Best,

Julie

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Propst, Sarah, EMNRD

From: Allison Fajans-Turner <afajans@climatenexus.org>
Sent: Thursday, January 31, 2019 11:43 AM
To: Propst, Sarah, EMNRD; Sackett, Nora, GOV
Cc: Julie Cerqueira; Ben Rubin; Kristin Igusky; Chelsea Eakin; Courtney St. John
Subject: Re: [EXT] Re: NM connection with Climate Nexus

Hi Sarah and Nora,

I understand your skepticism. Creating a public / private or state / business pair up can have its benefits at times and help build strong institutional support for advancing the targets put forward in the Executive Order, but my colleagues and I are reaching out to help you with the Governor's vision. So we will proceed with whatever course your team is most comfortable with. To give you all the facts though, we have just heard back from General Mills who, upon further consideration, are interested in discussing a possible joint op-ed with your office. We can go back to them and suggest we pursue the small business pair up or I can put you in touch with General Mill's Director of Issues Management and State Government Relations with whom we've been emailing. Please advise what you would be most comfortable with.

Best,
Allison

From: "Propst, Sarah, EMNRD" <Sarah.Propst@state.nm.us>
Date: Thursday, January 31, 2019 at 11:53 AM
To: Allison Fajans-Turner <afajans@climatenexus.org>, "Sackett, Nora, GOV" <Nora.Sackett@state.nm.us>
Cc: Julie Cerqueira <jcerqueira@usclimatealliance.org>, Ben Rubin <brubin@climatenexus.org>, Kristin Igusky <kigusky@usclimatealliance.org>, Chelsea Eakin <ceakin@climatenexus.org>, "Courtney St. John" <CStJohn@climatenexus.org>
Subject: Re: [EXT] Re: NM connection with Climate Nexus

My two cents - a governor should not coauthor with a company.

Sent from my Verizon, Samsung Galaxy smartphone

----- Original message -----

From: Allison Fajans-Turner <afajans@climatenexus.org>
Date: 1/31/19 9:27 AM (GMT-07:00)
To: "Sackett, Nora, GOV" <Nora.Sackett@state.nm.us>, "Propst, Sarah, EMNRD" <Sarah.Propst@state.nm.us>
Cc: Julie Cerqueira <jcerqueira@usclimatealliance.org>, Ben Rubin <brubin@climatenexus.org>, Kristin Igusky <kigusky@usclimatealliance.org>, Chelsea Eakin <ceakin@climatenexus.org>, "Courtney St. John" <CStJohn@climatenexus.org>
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Hi Nora,

An update on our end. General Mills has expressed interest in an op-ed applauding the EO and expressing support for clean energy expansion in New Mexico. However, their preference is to pair with a small company in NM instead of with

an elected. We are double-checking that right now, but if they maintain that preference we think two businesses supporting the content of the EO would be a powerful combo. And that a next step would be identifying an appropriate small business to pair General Mills with.

We are also still actively working on finding a business to co-author with the Governor. One idea we have as an alternative to General Mills is to pair the Governor with a renewable energy company in New Mexico. If the Governor's office is interested in joining the Governor's voice with a renewable energy company we'd like to approach Pattern.

To clarify, if General Mills remains reluctant to co-author with an elected but is still interested in supporting the EO our intention to draft one op-ed may now become a plan to draft two op-eds to help get the word out about NM's Executive Order. Nexus, in cooperation with partner organizations, will shoulder the brunt of the drafting and placement on both op-eds.

Please let us know if the Governor's office would be interested in co-authoring with a group like Pattern. Please contact me if you have questions.

Below my signature I am also including a full round up of coverage that we've seen from the EO pitch Nexus sent out on Tuesday.

Best,
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Here's a roundup of coverage we saw from the EO pitch Tuesday. National hits included Reuters and AP, and trade press outlets E&E and Utility Dive took our pitch as well. There were also several hits in morning e-newsletters that have robust readership. It's likely the news will continue to get mentioned in follow on stories as more states announce joining USCA. Both Fast Company and The Atlantic expressed interest and want to follow the implementation, so there will be opportunity to re-pitch them down the line.

- Trade press:
 - Utility Dive: [Blue state environmental wave grows as New Mexico governor signs clean energy order](#)
 - E&E News: [NEW MEXICO: In turnaround, state attacks emissions across sectors \(also attached\)](#)
- Morning newsletters
 - Washington Post included it as a story in their 1/31 [Energy 202 Newsletter](#)
 - POLITICO included a link to the Albuquerque Journal story in their 1/30 [POLITICO Morning Energy](#) newsletter, and a link to the Reuters piece was included in that day's POLITICO Afternoon Energy (subscriber only)
 - Washington Examiner included it as a story in their 1/30 [Daily on Energy newsletter](#)
 - The Energy News Network included the news as the top story in their 1/30 daily newsletter for the Western Region, and as a story in the U.S. News edition
 - CLIMATE: Citing "failed policies and a lack of science" at the federal level, New Mexico's governor issues an executive order laying out [several aggressive steps to combat climate change](#), including ordering state regulators to [slash methane emissions](#) from the state's powerful oil and gas industry. (Albuquerque Journal, Reuters)
 - Climate Nexus included it as a top story in our 1/30 Hot News email which goes to ~5000 subscribers, including many reporters, with links to national and local coverage

- **New Mexico Joins In State Climate Charge:** New Mexico will take several important steps forward to curb emissions and join other states in fighting climate change, the governor said Tuesday. Democratic Governor Michelle Lujan Grisham, who climbed a wind turbine in one of her campaign ads in November, signed an executive order Tuesday that orders the state to join the US Climate Alliance, fully embracing the goals set by the 2015 Paris Agreement. The governor also instructed that state agencies form a plan to curb methane emissions, and ordered the creation of a task force to develop a plan to cut the state's overall emissions 45 percent by 2030. "We know all too well states cannot rely on the federal government right now to act responsibly and take the bold action scientists have made clear is needed to prevent calamitous climate change fallout in our lifetimes," Lujan Grisham said. "It's up to us."
(Reuters, AP, Albuquerque Journal, Farmington Daily Times, KUNM, Carlsbad Current-Argus)

—
Allison Fajans-Turner

Senior Manager of Strategic Communications | [Climate Nexus](#)
1140 Connecticut Ave NW, Suite 609 | Washington, DC 20036
o: 202-728-1860 | c: 401-714-5630
afajans@climatennexus.org

[Hot News](#) | [Facebook](#) | [@ClimateNexus](#)
[@RoadThruParis](#)

From: Allison Fajans-Turner <afajans@climatennexus.org>

Date: Wednesday, January 30, 2019 at 11:23 AM

To: "Sackett, Nora, GOV" <Nora.Sackett@state.nm.us>, Chelsea Eakin <carkin@climatennexus.org>, "Propst,

Sarah, EMNRD" <Sarah.Propst@state.nm.us>, "Courtney St. John" <CStJohn@climatennexus.org>

Cc: Julie Cerqueira <jcerqueira@usclimatealliance.org>, Ben Rubin <brubin@climatennexus.org>, Kristin Igusky <kigusky@usclimatealliance.org>

Subject: Re: NM connection with Climate Nexus

Hi Nora,

Congratulations on the signing event and strong roll out of the EO yesterday. We were all very moved by the Governors interactions with the kids at the start of the event. We've been in touch with both Fast Company and The Atlantic who read through the materials on the EO with interest and are ripe for follow-ups as the EO implementation unfolds. I'm writing with a few updates and clarifications about the op-ed that we agreed to try for in our discussion yesterday.

After confirming your interest in the project we began a search for a business co-author. Once we confirmed that General Mills has been expanding rather than contracting its operations in New Mexico we reached out to them. They got back to us with tentative interest and are reviewing the idea internally.

It may take them a few days to get us a firm response back. In the meantime we will start pulling together a draft of the op-ed and also reach out to a few other companies (please let us know if there are any you would like us to particularly try for) to line up a plan B if General Mills comes back to us with a refusal.

In either scenario we expect the process to take a while which means we will likely miss the immediate news window around the Executive Order release but can hopefully line something up for a few weeks from now (allowing for all the clearance processes). Just for your larger awareness, this is a strategy we are working on with the US Climate Alliance to highlight the climate policy actions of new member governors as we can.

As with all op-eds we cannot guarantee placement or recruiting a business author but we are definitely willing to try and believe that level of media interest in the new wave of governors that are taking bold action on climate and in climate news in general gives us a decent shot at finding a taker for the op-ed. Our chances of finding a taker are better if we target a state outlet for the op-ed. We believe that national placement will be trickier. Depending on the news environment when the op-ed drafting is finished and signed off on we can decide what level of outlet we should try for placement first.

Please let me know if you have any questions or concerns.

Best,
Allison and the Climate Nexus Team

Allison Fajans-Turner
Senior Manager of Strategic Communications | [Climate Nexus](#)
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o: 202-728-1860 | c: 401-714-5630
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[Hot News](#) | [Facebook](#) | [@ClimateNexus](#)
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From: "Sackett, Nora, GOV" <Nora.Sackett@state.nm.us>
Date: Tuesday, January 29, 2019 at 12:14 PM
To: Chelsea Eakin <ceakin@climatenexus.org>, "Propst, Sarah, EMNRD" <Sarah.Propst@state.nm.us>, "Courtney St. John" <CStJohn@climatenexus.org>
Cc: Allison Fajans-Turner <afajans@climatenexus.org>, Julie Cerqueira <jcerqueira@usclimatealliance.org>, Ben Rubin <brubin@climatenexus.org>, Kristin Igusky <kigusky@usclimatealliance.org>
Subject: RE: NM connection with Climate Nexus

She's been in touch! Thanks!

From: Chelsea Eakin <ceakin@climatenexus.org>
Sent: Tuesday, January 29, 2019 10:13 AM
To: Propst, Sarah, EMNRD <Sarah.Propst@state.nm.us>; Sackett, Nora, GOV <Nora.Sackett@state.nm.us>; Courtney St. John <CStJohn@climatenexus.org>
Cc: Allison Fajans-Turner <afajans@climatenexus.org>; Julie Cerqueira <jcerqueira@usclimatealliance.org>; Ben Rubin <brubin@climatenexus.org>; Kristin Igusky <kigusky@usclimatealliance.org>
Subject: [EXT] Re: NM connection with Climate Nexus

We briefly looked into and don't see anything to suggest that – looks like they may have even expanded operations recently. We can also consider other potential partners if that's preferable

A reporter from Fast Company is interested in reporting on the news and we provided her (Adele Peters) with Nora's contact.

Thanks,
Chelsea

From: "Propst, Sarah, EMNRD" <Sarah.Propst@state.nm.us>
Date: Tuesday, January 29, 2019 at 11:39 AM
To: Chelsea Eakin <carkin@climatenexus.org>, "Sackett, Nora, GOV" <Nora.Sackett@state.nm.us>, "Courtney St. John" <CStJohn@climatenexus.org>
Cc: Allison Fajans-Turner <afajans@climatenexus.org>, Julie Cerqueira <jcerqueira@usclimatealliance.org>, Ben Rubin <brubin@climatenexus.org>, Kristin Igusky <kigusky@usclimatealliance.org>
Subject: RE: NM connection with Climate Nexus

Didn't General Mills recently close a plant in ABQ? Am I making that up?

From: Chelsea Eakin <carkin@climatenexus.org>
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To: Sackett, Nora, GOV <Nora.Sackett@state.nm.us>; Courtney St. John <CStJohn@climatenexus.org>
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Subject: [EXT] Re: NM connection with Climate Nexus

Hi Nora –Want to confirm that you are OK for us to start embargoed pitching to a subset of reporters we know well?

For the Op-ed, we are thinking to approach General Mills, given their business in the state and commitments on climate and clean energy. As we mentioned, they can be somewhat slow to respond but we will also try to brainstorm other ideas in the meantime.

Thank you,
Chelsea

Chelsea Eakin
Manager, Energy Transition | [Climate Nexus](#)
322 8th Ave, Suite 601 | New York, NY 10001
347.371.1305 | [@carkin](#)
[Clean Energy News](#) | [Hot News](#) | [@ClimateNexus](#)

From: "Sackett, Nora, GOV" <Nora.Sackett@state.nm.us>
Date: Tuesday, January 29, 2019 at 11:03 AM
To: "Courtney St. John" <CStJohn@climatenexus.org>
Cc: Allison Fajans-Turner <afajans@climatenexus.org>, Chelsea Eakin <carkin@climatenexus.org>, Julie Cerqueira <jcerqueira@usclimatealliance.org>, "Propst, Sarah, EMNRD" <Sarah.Propst@state.nm.us>, Ben Rubin <brubin@climatenexus.org>, Kristin Igusky <kigusky@usclimatealliance.org>
Subject: Re: NM connection with Climate Nexus

Hi all,

Apologies for the delay, I was on the drive up to the office. Really looking forward to working with you all and greatly appreciate the help and the outreach to folks!

Allison, yes, we'd love to get the ball rolling on the op-ed, that sounds great.

Julie, the quote in the release below is the quote from the Governor that you can use.

Please find the text of the release below - you can give my info for a press contact, my email is nora.sackett@state.nm.us and my number is (505) 690-7313. The full text of the order will be attached when we send it out I just don't have it with me just yet, if there's anyone you'd like me to add to our list when we do send that out please let me know.

Don't hesitate if there's anything else I can get you.

Thank you!

Nora

Jan. 29, 2019

Governor Lujan Grisham Signs Executive Order Committing New Mexico to Essential Climate Change Action

SANTA FE — Gov. Michelle Lujan Grisham on Tuesday formally ordered that New Mexico will join the U.S. Climate Alliance, fully embracing the goals set by the 2015 Paris Agreement, aligning New Mexico with the U.S. governors and states that have committed to a climate-conscious future and moves to protect people, natural resources and cultural heritage. The governor also ordered the creation of a New Mexico Climate Change Task Force, calling on all state agencies to contribute to a statewide climate strategy and incorporate climate mitigation and adaptation practices into their programs and operations.

Lujan Grisham, in an executive order signed Tuesday in the Cabinet Room, directly addressed the need for climate change mitigation and energy waste prevention, emphasizing the state's responsibility and opportunity to reduce pollution that threatens human health and looms as an unprecedented humanitarian crisis within this lifetime.

"Today marks an important shift in direction on climate policy in New Mexico," Gov. Lujan Grisham said. "We know all too well states cannot rely on the federal government right now to act responsibly and take the bold action scientists have made clear is needed to prevent calamitous climate change fallout in our lifetimes. It's up to us. And I have full confidence our commitments today will launch our state toward a robust transformation, with results delivered by each state agency to make a cohesive, effective whole."

The secretaries of the Energy, Minerals and Natural Resources Department and Environment Department will co-chair the climate task force, comprised of a secretary or designee from each state agency. The task force will provide strategic

direction for achieving a statewide reduction in greenhouse gas emissions, improved air quality, and other measures that will protect New Mexico's vital natural resources, align with the Paris goals and keep New Mexico within what researchers have described as the upper bound of irreversible CO₂ emissions. The task force, according to the order, will establish a list of initial recommendations and status updates to the governor no later than Sept. 15. Additionally, state agencies have been ordered to evaluate and implement policies that further achieve reductions in greenhouse gas pollution.

EMNRD and NMED, in working with key stakeholders and legislators, will develop and bring forward legislation to increase New Mexico's renewable portfolio standard and increase the state's energy efficiency standards for electric utilities.

Together, the two departments will also coordinate with the New Mexico State Land Office along with federal bureaus and agencies that manage land and natural resources across the state to advance clean energy priorities wherever possible.

In addition, EMNRD and NMED will jointly develop a statewide, enforceable regulatory framework to secure reductions in oil-and-gas sector methane emissions and to prevent waste from new and existing sources.

####

From: Courtney St. John <CStJohn@climatenexus.org>
Sent: Tuesday, January 29, 2019 8:35 AM
To: Sackett, Nora, GOV
Cc: Allison Fajans-Turner; Chelsea Eakin; Julie Cerqueira; Propst, Sarah, EMNRD; Ben Rubin; Kristin Igusky
Subject: [EXT] Re: NM connection with Climate Nexus

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All the best,
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Allison Fajans-Turner

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Date: Wednesday, January 30, 2019 at 11:23 AM
To: "Sackett, Nora, GOV" <Nora.Sackett@state.nm.us>, Chelsea Eakin <ceakin@climatenexus.org>, "Propst, Sarah, EMNRD" <Sarah.Propst@state.nm.us>, "Courtney St. John" <CStJohn@climatenexus.org>
Cc: Julie Cerqueira <jcerqueira@usclimatealliance.org>, Ben Rubin <brubin@climatenexus.org>, Kristin Igusky <kigusky@usclimatealliance.org>
Subject: Re: NM connection with Climate Nexus

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1140 Connecticut Ave NW, Suite 609 | Washington, DC 20036
o: 202-728-1860 | c: 401-714-5630
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Please find the text of the release below - you can give my info for a press contact, my email is nora.sackett@state.nm.us and my number is (505) 690-7313. The full text of the order will be attached when we send it out I just don't have it with me just yet, if there's anyone you'd like me to add to our list when we do send that out please let me know.

Don't hesitate if there's anything else I can get you.

Thank you!

Nora

Jan. 29, 2019

Governor Lujan Grisham Signs Executive Order Committing New Mexico to Essential Climate Change Action

SANTA FE — Gov. Michelle Lujan Grisham on Tuesday formally ordered that New Mexico will join the U.S. Climate Alliance, fully embracing the goals set by the 2015 Paris Agreement, aligning New Mexico with the U.S. governors and states that have committed to a climate-conscious future and moves to protect people, natural resources and cultural heritage. The governor also ordered the creation of a New Mexico Climate Change Task Force, calling on all state agencies to contribute to a statewide climate strategy and incorporate climate mitigation and adaptation practices into their programs and operations.

Lujan Grisham, in an executive order signed Tuesday in the Cabinet Room, directly addressed the need for climate change mitigation and energy waste prevention, emphasizing the state's responsibility and opportunity to reduce pollution that threatens human health and looms as an unprecedented humanitarian crisis within this lifetime.

"Today marks an important shift in direction on climate policy in New Mexico," Gov. Lujan Grisham said. "We know all too well states cannot rely on the federal government right now to act responsibly and take the bold action scientists have made clear is needed to prevent calamitous climate change fallout in our lifetimes. It's up to us. And I have full confidence our commitments today will launch our state toward a robust transformation, with results delivered by each state agency to make a cohesive, effective whole."

The secretaries of the Energy, Minerals and Natural Resources Department and Environment Department will co-chair the climate task force, comprised of a secretary or designee from each state agency. The task force will provide strategic direction for achieving a statewide reduction in greenhouse gas emissions, improved air quality, and other measures that will protect New Mexico's vital natural resources, align with the Paris goals and keep New Mexico within what researchers have described as the upper bound of irreversible CO₂ emissions. The task force, according to the order, will establish a list of initial recommendations and status updates to the governor no later than Sept. 15. Additionally, state agencies have been ordered to evaluate and implement policies that further achieve reductions in greenhouse gas pollution.

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Together, the two departments will also coordinate with the New Mexico State Land Office along with federal bureaus and agencies that manage land and natural resources across the state to advance clean energy priorities wherever possible.

In addition, EMNRD and NMED will jointly develop a statewide, enforceable regulatory framework to secure reductions in oil-and-gas sector methane emissions and to prevent waste from new and existing sources.

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Sent: Tuesday, January 29, 2019 8:35 AM
To: Sackett, Nora, GOV

Cc: Allison Fajans-Turner; Chelsea Eakin; Julie Cerqueira; Propst, Sarah, EMNRD; Ben Rubin; Kristin Igusky
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Courtney

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Director, Energy Transition
Climate Nexus
646.961.3031 | @CourtSaintJohn

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That covers it, we are happy to help and pitching under embargo this morning to a handful of trusted reporters would be great. Also looping in Courtney St. John here who directs our energy team and has been in touch with Energy Media on this since last week

Chelsea

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Are you able to share your press release and other materials with us under embargo now?

Ben and Chelsea please add in anything I've missed.

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From: Julie Cerqueira <jcerqueira@usclimatealliance.org>

Date: Tuesday, January 29, 2019 at 9:57 AM

To: "nora.sackett@state.nm.us" <nora.sackett@state.nm.us>

Cc: "Propst, Sarah, EMNRD" <Sarah.Propst@state.nm.us>, Allison Fajans-Turner <afajans@climatenexus.org>,

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Propst, Sarah, EMNRD

From: Allison Fajans-Turner <afajans@climatenexus.org>
Sent: Wednesday, January 30, 2019 9:24 AM
To: Sackett, Nora, GOV; Chelsea Eakin; Propst, Sarah, EMNRD; Courtney St. John
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Sent: Tuesday, January 29, 2019 11:16 AM
To: Sackett, Nora, GOV; Propst, Sarah, EMNRD; Courtney St. John
Cc: Allison Fajans-Turner; Julie Cerqueira; Ben Rubin; Kristin Igusky
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To: Propst, Sarah, EMNRD <Sarah.Propst@state.nm.us>; Sackett, Nora, GOV <Nora.Sackett@state.nm.us>; Courtney St. John <CStJohn@climatenexus.org>
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Subject: [EXT] Re: NM connection with Climate Nexus

We briefly looked into and don't see anything to suggest that – looks like they may have even expanded operations recently. We can also consider other potential partners if that's preferable

A reporter from Fast Company is interested in reporting on the news and we provided her (Adele Peters) with Nora's contact.

Thanks,
Chelsea

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Date: Tuesday, January 29, 2019 at 11:39 AM
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Nora

Jan. 29, 2019

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Nora-

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Thanks,
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Sent: Tuesday, January 29, 2019 11:04 AM
To: Courtney St. John <CStJohn@climatenexus.org>
Cc: Allison Fajans-Turner <afajans@climatenexus.org>; Chelsea Eakin <ceakin@climatenexus.org>; Julie Cerqueira <jcerqueira@usclimatealliance.org>; Propst, Sarah, EMNRD <Sarah.Propst@state.nm.us>; Ben Rubin <brubin@climatenexus.org>; Kristin Igusky <kigusky@usclimatealliance.org>
Subject: Re: NM connection with Climate Nexus

Hi all,

Apologies for the delay, I was on the drive up to the office. Really looking forward to working with you all and greatly appreciate the help and the outreach to folks!

Allison, yes, we'd love to get the ball rolling on the op-ed, that sounds great.

Julie, the quote in the release below is the quote from the Governor that you can use.

Please find the text of the release below - you can give my info for a press contact, my email is nora.sackett@state.nm.us and my number is (505) 690-7313. The full text of the order will be attached when we send it out I just don't have it with me just yet, if there's anyone you'd like me to add to our list when we do send that out please let me know.

Don't hesitate if there's anything else I can get you.

Thank you!

Nora

Jan. 29, 2019

Governor Lujan Grisham Signs Executive Order Committing New Mexico to Essential Climate Change Action

SANTA FE — Gov. Michelle Lujan Grisham on Tuesday formally ordered that New Mexico will join the U.S. Climate Alliance, fully embracing the goals set by the 2015 Paris Agreement, aligning New Mexico with the U.S. governors and states that have committed to a climate-conscious future and moves to protect people, natural resources and cultural heritage. The governor also ordered the creation of a New Mexico Climate Change Task Force, calling on all state agencies to contribute to a statewide climate strategy and incorporate climate mitigation and adaptation practices into their programs and operations.

Lujan Grisham, in an executive order signed Tuesday in the Cabinet Room, directly addressed the need for climate change mitigation and energy waste prevention, emphasizing the state's responsibility and opportunity to reduce pollution that threatens human health and looms as an unprecedented humanitarian crisis within this lifetime.

"Today marks an important shift in direction on climate policy in New Mexico," Gov. Lujan Grisham said. "We know all too well states cannot rely on the federal government right now to act responsibly and take the bold action scientists have made clear is needed to prevent calamitous climate change fallout in our lifetimes. It's up to us. And I have full confidence our commitments today will launch our state toward a robust transformation, with results delivered by each state agency to make a cohesive, effective whole."

The secretaries of the Energy, Minerals and Natural Resources Department and Environment Department will co-chair the climate task force, comprised of a secretary or designee from each state agency. The task force will provide strategic direction for achieving a statewide reduction in greenhouse gas emissions, improved air quality, and other measures that will protect New Mexico's vital natural resources, align with the Paris goals and keep New Mexico within what researchers have described as the upper bound of irreversible CO2 emissions. The task force, according to the order, will establish a list of initial recommendations and status updates to the governor no later than Sept. 15. Additionally, state agencies have been ordered to evaluate and implement policies that further achieve reductions in greenhouse gas pollution.

EMNRD and NMED, in working with key stakeholders and legislators, will develop and bring forward legislation to increase New Mexico's renewable portfolio standard and increase the state's energy efficiency standards for electric utilities.

Together, the two departments will also coordinate with the New Mexico State Land Office along with federal bureaus and agencies that manage land and natural resources across the state to advance clean energy priorities wherever possible.

In addition, EMNRD and NMED will jointly develop a statewide, enforceable regulatory framework to secure reductions in oil-and-gas sector methane emissions and to prevent waste from new and existing sources.

####

From: Courtney St. John <CStJohn@climatenexus.org>

Sent: Tuesday, January 29, 2019 8:35 AM

To: Sackett, Nora, GOV

Cc: Allison Fajans-Turner; Chelsea Eakin; Julie Cerqueira; Propst, Sarah, EMNRD; Ben Rubin; Kristin Igusky

Subject: [EXT] Re: NM connection with Climate Nexus

Hi all,

We look forward to helping. Can you please share the press release with us, as well as press contact? That way we can begin pitching under embargo to select reporters. Can you also tell us if the governor is available for interviews with top-tier outlets should they request one, or if not her, who else from the administration will be available?

All the best,
Courtney

Courtney St. John
Director, Energy Transition
Climate Nexus
646.961.3031 | @CourtSaintJohn

On Jan 29, 2019, at 10:19 AM, Chelsea Eakin <ceakin@climatenexus.org> wrote:

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Chelsea

Chelsea Eakin
Manager, Energy Transition | [Climate Nexus](#)
322 8th Ave, Suite 601 | New York, NY 10001
347.371.1305 | [@cveakin](#)
[Clean Energy News](#) | [Hot News](#) | [@ClimateNexus](#)

From: Allison Fajans-Turner <afajans@climatenexus.org>

Date: Tuesday, January 29, 2019 at 10:13 AM

To: Julie Cerqueira <jcerqueira@usclimatealliance.org>, "nora.sackett@state.nm.us"

<nora.sackett@state.nm.us>

Cc: "Propst, Sarah, EMNRD" <Sarah.Propst@state.nm.us>, Ben Rubin <brubin@climatenexus.org>, Kristin Igusky <kigusky@usclimatealliance.org>, Chelsea Eakin <ceakin@climatenexus.org>
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To: "nora.sackett@state.nm.us" <nora.sackett@state.nm.us>

Cc: "Propst, Sarah, EMNRD" <Sarah.Propst@state.nm.us>, Allison Fajans-Turner <afajans@climatenexus.org>,

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Best,

Julie

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Propst, Sarah, EMNRD

From: Sackett, Nora, GOV
Sent: Tuesday, January 29, 2019 9:04 AM
To: Courtney St. John
Cc: Allison Fajans-Turner; Chelsea Eakin; Julie Cerqueira; Propst, Sarah, EMNRD; Ben Rubin; Kristin Igusky
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322 8th Ave, Suite 601 | New York, NY 10001

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From: Chelsea Eakin <ceakin@climatenexus.org>
Sent: Tuesday, January 29, 2019 8:20 AM
To: Allison Fajans-Turner; Julie Cerqueira; Sackett, Nora, GOV
Cc: Propst, Sarah, EMNRD; Ben Rubin; Kristin Igusky; Courtney St. John
Subject: [EXT] Re: NM connection with Climate Nexus

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Propst, Sarah, EMNRD

From: Allison Fajans-Turner <afajans@climatenexus.org>
Sent: Tuesday, January 29, 2019 8:14 AM
To: Julie Cerqueira; Sackett, Nora, GOV
Cc: Propst, Sarah, EMNRD; Ben Rubin; Kristin Igusky; Chelsea Eakin
Subject: [EXT] Re: NM connection with Climate Nexus

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Propst, Sarah, EMNRD

From: Propst, Sarah, EMNRD
Sent: Tuesday, January 29, 2019 8:08 AM
To: Julie Cerqueira; Sackett, Nora, GOV
Cc: Allison Fajans-Turner; Ben Rubin; Kristin Igusky
Subject: RE: NM connection with Climate Nexus

Thanks, Julie. Climate Nexus friends – our Energy Foundation leads in NM, Eli Lee and Sandra Wechsler, might also have been in touch. Just wanted you to know they're in the loop.

From: Julie Cerqueira <jcerqueira@usclimatealliance.org>
Sent: Tuesday, January 29, 2019 7:57 AM
To: Sackett, Nora, GOV <Nora.Sackett@state.nm.us>
Cc: Propst, Sarah, EMNRD <Sarah.Propst@state.nm.us>; Allison Fajans-Turner <afajans@climatenexus.org>; Ben Rubin <brubin@climatenexus.org>; Kristin Igusky <kigusky@usclimatealliance.org>
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From: Julie Cerqueira <jcerqueira@usclimatealliance.org>
Sent: Monday, February 11, 2019 8:30 AM
To: Sanchez, Lauren@ARB; McCarthy, Ryan@ARB; Mike.Silverstein@state.co.us; taryn.finnessey@state.co.us; Howard, Jeff (DEEP); Lynch, Cary; Enright-Kato, Keri; Rabemiarisoa, Ajo (DNREC); Jennifer.DeMooy@state.de.us; Christian.Wisniewski@state.de.us; marianne.rossio@doh.hawaii.gov; michael.madsen@doh.hawaii.gov; Glenn, Scott J.; lisa.nissley@maryland.gov; megan.ulrich@maryland.gov; Chu, Hong-Hanh (EEA); sharon.weber@state.ma.us; John.Sacco@dep.nj.gov; Hobbs, Rebecca; James.Wilcox@nyserda.ny.gov; Snyder, Jared (DEC); Macy.Howarth@nyserda.ny.gov; John Oleary; lois.new@dec.ny.gov; Michelle Marchello; Putnam, Nathan E (DEC); Shara.Mohtadi@nyserda.ny.gov; Hagell, Suzanne E (DEC); andrew.bollman@ncdenr.gov; ed.mussler@ncdenr.gov; jennifer.mundt@ncdenr.gov; Masemore, Sushma; Colin.McConnaha@state.or.us; Elizabeth.ELBEL@state.or.us; Kristen.SHEERAN@oregon.gov; JANTARASAMI Lesley * ODOE; Smythe, Collin; Merrell, Jeff; Bast, Chris (DEQ); trieste.lockwood@deq.virginia.gov; bdru461@ECY.WA.GOV; Flynn, James; Dominic.Bulone@arb.ca.gov; christopher.beck@maryland.gov; joshua.shodeinde@maryland.gov; anny.huang@arb.ca.gov; david.edwards@arb.ca.gov; chris.colclosure@state.co.us; curtis.taipale@state.co.us; Harita.Kandarpa@state.de.us; Susan.Love@state.de.us; Valerie.Gray@state.de.us; abdulrahman.mohammed@maryland.gov; roger.thunell@maryland.gov; kathleen.theoharides@state.ma.us; Sherry.Driber@dep.nj.gov; Jorge.Reyes@dep.nj.gov; John.Williams@nyserda.ny.gov; kusondra.king@ncdenr.gov; paula.hemmer@ncdenr.gov; tammy.manning@ncdenr.gov; alexa.kleysteuber; Conrad-Saydah, Ashley@EPA; Dan Carol; Jamie Callahan; Kreiner, Andrea (DNREC); Hittle, Anukriti S; pat@jbritzker.com; Jessica.Himes@Illinois.gov; brian.hug@maryland.gov; george.aburn@maryland.gov; Kathleen.Frangione@nj.gov; monica.pham@nj.gov; Kenney, James, NMENV; Propst, Sarah, EMNRD; Alexander Cochran; Tarr, Jeremy M; drivera@prfaa.pr.gov; Nairka Trevino; jstoripan@prfaa.pr.gov; cmercader@prfaa.pr.gov; tvazquez@drna.pr.gov; Jaclyn.Porfilio@governor.ri.gov; janet.coit@dem.ri.gov; Peter.Walke@vermont.gov; joshua.saks@governor.virginia.gov; Davis Chris; Reed Schuler
Cc: Kristin Igusky; Steve Tebbe; Aviela Hochberg
Subject: [EXT] HFC Inventory Tool Webinar - Feb 21 at 1:30pm ET

Hi all,

The US Climate Alliance SLCP and Emissions Inventory Working Groups will jointly host a webinar on the HFC Inventory Tool, to be held February 21 at 1:30pm ET. You will be receiving a calendar invitation shortly. The webinar is intended to help everyone understand how to use the HFC Inventory Tool. You are invited to use the tool ahead of the call and come with specific questions for experts to answer. Please note this will be the only webinar on the tool. Feel free to share with others on your team.

You can download the tool and methodology on [Sharepoint](#) or [Google Drive](#). It will become publicly available.

Zoom Link

I suggest you use the link so you can see the screen, but if you have a slow connection, a call-in number is provided

<https://zoom.us/j/958938712>

+1 877 853 5257 Conference ID: 958938712#

Julie Cerqueira
Executive Director | U.S. Climate Alliance
E jcerqueira@usclimatealliance.org | P 202-864-5652 | M 508-439-2799

Propst, Sarah, EMNRD

From: Julie Cerqueira <jcerqueira@usclimatealliance.org>
Sent: Friday, February 1, 2019 7:42 AM
To: Kenney, James, NMENV; Propst, Sarah, EMNRD
Cc: Kristin Igusky
Subject: [EXT] RE: Invitation to Alliance meeting next week & Canada-hosted meeting in March
Attachments: North_America_climate_roundtable_invitation.docx; FEB2019_AllianceMtg_FINAL_Agenda.pdf

Here you go James. February 5th is probably most useful for getting caught up to speed on what the groups are doing. If you have a DC rep that wants to observe, that could work as well and then hopefully we can catch you the next time.

Julie Cerqueira
Executive Director | U.S. Climate Alliance

From: Kenney, James, NMENV <James.Kenney@state.nm.us>
Sent: Friday, February 1, 2019 8:12 AM
To: Propst, Sarah, EMNRD <Sarah.Propst@state.nm.us>
Cc: Julie Cerqueira <jcerqueira@usclimatealliance.org>; Kristin Igusky <kigusky@usclimatealliance.org>
Subject: Re: Invitation to Alliance meeting next week & Canada-hosted meeting in March

Thanks for looping me in, Sarah. Julie, nice to meet you and look forward to working with you.

Can you send me the attachments you referenced in your email? It's unlikely NMED can participate next week for the same reason Sarah offered - legislative session in New Mexico.

Thanks,
James C. Kenney
Cabinet Secretary Designate
New Mexico Environment Department
(505) 827-2855 | @NMEnvDep | #IamNMED
www.env.nm.gov

Sent from my iPhone

On Jan 31, 2019, at 7:23 AM, Propst, Sarah, EMNRD <Sarah.Propst@state.nm.us> wrote:

Hi Julie – thank you so much for these invitations. Copying NMED Secretary Kenney as we're co-pilots on this. Unfortunately, next week is pretty much impossible for me and my staff. We're in the middle of the legislative session here until March 16th, which likely precludes participation in the other meeting too.

From: Julie Cerqueira <jcerqueira@usclimatealliance.org>
Sent: Wednesday, January 30, 2019 4:23 PM
To: Propst, Sarah, EMNRD <Sarah.Propst@state.nm.us>
Cc: Kristin Igusky <kigusky@usclimatealliance.org>
Subject: [EXT] Invitation to Alliance meeting next week & Canada-hosted meeting in March

Hi Sarah,

I recognize this may not be possible but wanted to see if there was any chance of getting you or a staff person to join the semi-annual meeting next, where the governors' offices will convene to develop our 3-year strategic plan? The agenda is attached, and we've got about 14 states joining. If travel support would enable someone to join, we'd be happy to provide it.

Whenever you have some breathing room, we'd like to have a POC in the governor's office who can join the biweekly calls with other states, make any strategic and/or political decisions, and identify technical leads for joining the working groups that align with your priorities. We can have a call with each of the WG co-leads to walk through what each is doing so you can determine where you would like to engage.

On an unrelated note, there is an invitation from the Government of Canada and Climate Advisers for someone from NM to join a round table on North America climate leadership on March 11. The invitation is attached, and you can follow-up with Gwynne Taraska (taraska@climateadvisers.com) directly if you need more information or want to join.

Feel free to call at any time if you have questions,
Julie

Julie Cerqueira
Executive Director | U.S. Climate Alliance
E jcerqueira@usclimatealliance.org | P 202-864-5652 | M 508-439-2799

Propst, Sarah, EMNRD

From: Kenney, James, NMENV
Sent: Friday, February 1, 2019 6:12 AM
To: Propst, Sarah, EMNRD
Cc: Julie Cerqueira; Kristin Igusky
Subject: Re: Invitation to Alliance meeting next week & Canada-hosted meeting in March

Thanks for looping me in, Sarah. Julie, nice to meet you and look forward to working with you.

Can you send me the attachments you referenced in your email? It's unlikely NMED can participate next week for the same reason Sarah offered - legislative session in New Mexico.

Thanks,
James C. Kenney
Cabinet Secretary Designate
New Mexico Environment Department
(505) 827-2855 | @NMEnvDep | #IamNMED
www.env.nm.gov

Sent from my iPhone

On Jan 31, 2019, at 7:23 AM, Propst, Sarah, EMNRD <Sarah.Propst@state.nm.us> wrote:

Hi Julie – thank you so much for these invitations. Copying NMED Secretary Kenney as we're co-pilots on this. Unfortunately, next week is pretty much impossible for me and my staff. We're in the middle of the legislative session here until March 16th, which likely precludes participation in the other meeting too.

From: Julie Cerqueira <jcerqueira@usclimatealliance.org>
Sent: Wednesday, January 30, 2019 4:23 PM
To: Propst, Sarah, EMNRD <Sarah.Propst@state.nm.us>
Cc: Kristin Igusky <kigusky@usclimatealliance.org>
Subject: [EXT] Invitation to Alliance meeting next week & Canada-hosted meeting in March

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Propst, Sarah, EMNRD

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To: Julie Cerqueira
Cc: Kristin Igusky; Kenney, James, NMENV
Subject: RE: Invitation to Alliance meeting next week & Canada-hosted meeting in March

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Cc: Kristin Igusky
Subject: [EXT] Invitation to Alliance meeting next week & Canada-hosted meeting in March
Attachments: North_America_climate_roundtable_invitation.docx; FEB2019_AllianceMtg_FINAL
Agenda.pdf

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Propst, Sarah, EMNRD

From: Allison Fajans-Turner <afajans@climatenexus.org>
Sent: Wednesday, January 30, 2019 9:24 AM
To: Sackett, Nora, GOV; Chelsea Eakin; Propst, Sarah, EMNRD; Courtney St. John
Cc: Julie Cerqueira; Ben Rubin; Kristin Igusky
Subject: [EXT] Re: NM connection with Climate Nexus

Hi Nora,

Congratulations on the signing event and strong roll out of the EO yesterday. We were all very moved by the Governors interactions with the kids at the start of the event. We've been in touch with both Fast Company and The Atlantic who read through the materials on the EO with interest and are ripe for follow-ups as the EO implementation unfolds. I'm writing with a few updates and clarifications about the op-ed that we agreed to try for in our discussion yesterday.

After confirming your interest in the project we began a search for a business co-author. Once we confirmed that General Mills has been expanding rather than contracting its operations in New Mexico we reached out to them. They got back to us with tentative interest and are reviewing the idea internally.

It may take them a few days to get us a firm response back. In the meantime we will start pulling together a draft of the op-ed and also reach out to a few other companies (please let us know if there are any you would like us to particularly try for) to line up a plan B if General Mills comes back to us with a refusal.

In either scenario we expect the process to take a while which means we will likely miss the immediate news window around the Executive Order release but can hopefully line something up for a few weeks from now (allowing for all the clearance processes). Just for your larger awareness, this is a strategy we are working on with the US Climate Alliance to highlight the climate policy actions of new member governors as we can.

As with all op-eds we cannot guarantee placement or recruiting a business author but we are definitely willing to try and believe that level of media interest in the new wave of governors that are taking bold action on climate and in climate news in general gives us a decent shot at finding a taker for the op-ed. Our chances of finding a taker are better if we target a state outlet for the op-ed. We believe that national placement will be trickier. Depending on the news environment when the op-ed drafting is finished and signed off on we can decide what level of outlet we should try for placement first.

Please let me know if you have any questions or concerns.

Best,
Allison and the Climate Nexus Team

Allison Fajans-Turner
Senior Manager of Strategic Communications | [Climate Nexus](#)
1140 Connecticut Ave NW, Suite 609 | Washington, DC 20036
o: 202-728-1860 | c: 401-714-5630
afajans@climatenexus.org

[Hot News](#) | [Facebook](#) | [@ClimateNexus](#)
[@RoadThruParis](#)

From: "Sackett, Nora, GOV" <Nora.Sackett@state.nm.us>
Date: Tuesday, January 29, 2019 at 12:14 PM
To: Chelsea Eakin <ceakin@climatenexus.org>, "Propst, Sarah, EMNRD" <Sarah.Propst@state.nm.us>, "Courtney St. John" <CStJohn@climatenexus.org>
Cc: Allison Fajans-Turner <afajans@climatenexus.org>, Julie Cerqueira <jcerqueira@usclimatealliance.org>, Ben Rubin <brubin@climatenexus.org>, Kristin Igusky <kigusky@usclimatealliance.org>
Subject: RE: NM connection with Climate Nexus

She's been in touch! Thanks!

From: Chelsea Eakin <ceakin@climatenexus.org>
Sent: Tuesday, January 29, 2019 10:13 AM
To: Propst, Sarah, EMNRD <Sarah.Propst@state.nm.us>; Sackett, Nora, GOV <Nora.Sackett@state.nm.us>; Courtney St. John <CStJohn@climatenexus.org>
Cc: Allison Fajans-Turner <afajans@climatenexus.org>; Julie Cerqueira <jcerqueira@usclimatealliance.org>; Ben Rubin <brubin@climatenexus.org>; Kristin Igusky <kigusky@usclimatealliance.org>
Subject: [EXT] Re: NM connection with Climate Nexus

We briefly looked into and don't see anything to suggest that – looks like they may have even expanded operations recently. We can also consider other potential partners if that's preferable

A reporter from Fast Company is interested in reporting on the news and we provided her ([Adele Peters](#)) with Nora's contact.

Thanks,
Chelsea

From: "Propst, Sarah, EMNRD" <Sarah.Propst@state.nm.us>
Date: Tuesday, January 29, 2019 at 11:39 AM
To: Chelsea Eakin <ceakin@climatenexus.org>, "Sackett, Nora, GOV" <Nora.Sackett@state.nm.us>, "Courtney St. John" <CStJohn@climatenexus.org>
Cc: Allison Fajans-Turner <afajans@climatenexus.org>, Julie Cerqueira <jcerqueira@usclimatealliance.org>, Ben Rubin <brubin@climatenexus.org>, Kristin Igusky <kigusky@usclimatealliance.org>
Subject: RE: NM connection with Climate Nexus

Didn't General Mills recently close a plant in ABQ? Am I making that up?

From: Chelsea Eakin <ceakin@climatenexus.org>
Sent: Tuesday, January 29, 2019 9:13 AM
To: Sackett, Nora, GOV <Nora.Sackett@state.nm.us>; Courtney St. John <CStJohn@climatenexus.org>
Cc: Allison Fajans-Turner <afajans@climatenexus.org>; Julie Cerqueira <jcerqueira@usclimatealliance.org>; Propst, Sarah, EMNRD <Sarah.Propst@state.nm.us>; Ben Rubin <brubin@climatenexus.org>; Kristin Igusky <kigusky@usclimatealliance.org>
Subject: [EXT] Re: NM connection with Climate Nexus

Hi Nora –Want to confirm that you are OK for us to start embargoed pitching to a subset of reporters we know well?

For the Op-ed, we are thinking to approach General Mills, given their business in the state and commitments on climate and clean energy. As we mentioned, they can be somewhat slow to respond but we will also try to brainstorm other ideas in the meantime.

Thank you,
Chelsea

Chelsea Eakin
Manager, Energy Transition | [Climate Nexus](#)
322 8th Ave, Suite 601 | New York, NY 10001
347.371.1305 | [@cveakin](#)
[Clean Energy News](#) | [Hot News](#) | [@ClimateNexus](#)

From: "Sackett, Nora, GOV" <Nora.Sackett@state.nm.us>
Date: Tuesday, January 29, 2019 at 11:03 AM
To: "Courtney St. John" <CStJohn@climatenexus.org>
Cc: Allison Fajans-Turner <afajans@climatenexus.org>, Chelsea Eakin <ceakin@climatenexus.org>, Julie Cerqueira <jcerqueira@usclimatealliance.org>, "Propst, Sarah, EMNRD" <Sarah.Propst@state.nm.us>, Ben Rubin <brubin@climatenexus.org>, Kristin Igusky <kigusky@usclimatealliance.org>
Subject: Re: NM connection with Climate Nexus

Hi all,

Apologies for the delay, I was on the drive up to the office. Really looking forward to working with you all and greatly appreciate the help and the outreach to folks!

Allison, yes, we'd love to get the ball rolling on the op-ed, that sounds great.

Julie, the quote in the release below is the quote from the Governor that you can use.

Please find the text of the release below - you can give my info for a press contact, my email is nora.sackett@state.nm.us and my number is (505) 690-7313. The full text of the order will be attached when we send it out I just don't have it with me just yet, if there's anyone you'd like me to add to our list when we do send that out please let me know.

Don't hesitate if there's anything else I can get you.

Thank you!

Nora

Jan. 29, 2019

Governor Lujan Grisham Signs Executive Order Committing New Mexico to Essential Climate Change Action

SANTA FE — Gov. Michelle Lujan Grisham on Tuesday formally ordered that New Mexico will join the U.S. Climate Alliance, fully embracing the goals set by the 2015 Paris Agreement, aligning New Mexico with the U.S. governors and states that have committed to a climate-conscious future and moves to protect people, natural resources and cultural heritage. The governor also ordered the creation of a New Mexico Climate Change Task Force, calling on all state agencies to contribute to a statewide climate strategy and incorporate climate mitigation and adaptation practices into their programs and operations.

Lujan Grisham, in an executive order signed Tuesday in the Cabinet Room, directly addressed the need for climate change mitigation and energy waste prevention, emphasizing the state's responsibility and opportunity to reduce pollution that threatens human health and looms as an unprecedented humanitarian crisis within this lifetime.

"Today marks an important shift in direction on climate policy in New Mexico," Gov. Lujan Grisham said. "We know all too well states cannot rely on the federal government right now to act responsibly and take the bold action scientists have made clear is needed to prevent calamitous climate change fallout in our lifetimes. It's up to us. And I have full confidence our commitments today will launch our state toward a robust transformation, with results delivered by each state agency to make a cohesive, effective whole."

The secretaries of the Energy, Minerals and Natural Resources Department and Environment Department will co-chair the climate task force, comprised of a secretary or designee from each state agency. The task force will provide strategic direction for achieving a statewide reduction in greenhouse gas emissions, improved air quality, and other measures that will protect New Mexico's vital natural resources, align with the Paris goals and keep New Mexico within what researchers have described as the upper bound of irreversible CO₂ emissions. The task force, according to the order, will establish a list of initial recommendations and status updates to the governor no later than Sept. 15. Additionally, state agencies have been ordered to evaluate and implement policies that further achieve reductions in greenhouse gas pollution.

EMNRD and NMED, in working with key stakeholders and legislators, will develop and bring forward legislation to increase New Mexico's renewable portfolio standard and increase the state's energy efficiency standards for electric utilities.

Together, the two departments will also coordinate with the New Mexico State Land Office along with federal bureaus and agencies that manage land and natural resources across the state to advance clean energy priorities wherever possible.

In addition, EMNRD and NMED will jointly develop a statewide, enforceable regulatory framework to secure reductions in oil-and-gas sector methane emissions and to prevent waste from new and existing sources.

####

From: Courtney St. John <CStJohn@climatenexus.org>

Sent: Tuesday, January 29, 2019 8:35 AM

To: Sackett, Nora, GOV

Cc: Allison Fajans-Turner; Chelsea Eakin; Julie Cerqueira; Propst, Sarah, EMNRD; Ben Rubin; Kristin Igusky
Subject: [EXT] Re: NM connection with Climate Nexus

Hi all,

We look forward to helping. Can you please share the press release with us, as well as press contact? That way we can begin pitching under embargo to select reporters. Can you also tell us if the governor is available for interviews with top-tier outlets should they request one, or if not her, who else from the administration will be available?

All the best,
Courtney

—
Courtney St. John
Director, Energy Transition
Climate Nexus
646.961.3031 | @CourtSaintJohn

On Jan 29, 2019, at 10:19 AM, Chelsea Eakin <ceakin@climatennexus.org> wrote:

That covers it, we are happy to help and pitching under embargo this morning to a handful of trusted reporters would be great. Also looping in Courtney St. John here who directs our energy team and has been in touch with Energy Media on this since last week

Chelsea

Chelsea Eakin
Manager, Energy Transition | [Climate Nexus](#)
322 8th Ave, Suite 601 | New York, NY 10001
347.371.1305 | [@cveakin](https://twitter.com/cveakin)
[Clean Energy News](#) | [Hot News](#) | [@ClimateNexus](#)

From: Allison Fajans-Turner <afajans@climatennexus.org>
Date: Tuesday, January 29, 2019 at 10:13 AM
To: Julie Cerqueira <jcerqueira@usclimatealliance.org>, "nora.sackett@state.nm.us"<nora.sackett@state.nm.us>
Cc: "Propst, Sarah, EMNRD" <Sarah.Propst@state.nm.us>, Ben Rubin <brubin@climatennexus.org>, Kristin Igusky <kigusky@usclimatealliance.org>, Chelsea Eakin <ceakin@climatennexus.org>
Subject: Re: NM connection with Climate Nexus

Hi Nora,
Great to meet you. Thanks Julie for making the introduction.

Exciting to see the Gov. Lujan Grisham administration kicking off the new year so strongly. As Julie said Climate Nexus is standing by and ready to help get the news out about today's EO. Here's what we would like to do:

- We can help you with national press outreach (particularly reporters we have good relationships with on the climate and energy beat) – we'd like to confirm if we can pitch the news out under embargo to a handful of trusted reporters to give them a heads up and increase the likelihood that they will write on the moves that New Mexico is making today.
- We'll also activate a wide network of partners and arm them with some supportive social media language to amplify the announcement and show support for the governor.

- We are also happy to work with you on an op-ed and pairing the Gov with a strong business voice in NM for a joint op-ed. We can start this project today but expect it will take a while to go through drafting, clearances and placement. But we are happy to help with drafting, securing a co-author and placement.

Are you able to share your press release and other materials with us under embargo now?

Ben and Chelsea please add in anything I've missed.

Best,
Allison

From: Julie Cerqueira <jcerqueira@usclimatealliance.org>

Date: Tuesday, January 29, 2019 at 9:57 AM

To: "nora.sackett@state.nm.us" <nora.sackett@state.nm.us>

Cc: "Propst, Sarah, EMNRD" <Sarah.Propst@state.nm.us>, Allison Fajans-Turner <afajans@climatenexus.org>,

Ben Rubin <brubin@climatenexus.org>, Kristin Igusky <kigusky@usclimatealliance.org>

Subject: NM connection with Climate Nexus

Nora, thanks for the call this morning. I'm copying Alli and Ben from Climate Nexus, a comms firm that provides some incredible pro bono comms support to the Alliance.

They will help liaise with national media and pull together the joint op-ed with an industry leader.

Best,

Julie

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Propst, Sarah, EMNRD

From: Propst, Sarah, EMNRD
Sent: Monday, January 28, 2019 4:32 PM
To: Julie Cerqueira
Subject: Phone number?

What's your cell?

Propst, Sarah, EMNRD

From: Julie Cerqueira <jcerqueira@usclimatealliance.org>
Sent: Monday, January 28, 2019 4:03 PM
To: Stelnicki, Tripp, GOV; Propst, Sarah, EMNRD
Cc: Kristin Igusky
Subject: [EXT] Re: Question

Hi Tripp, we would like to help amplify if ok with you. Essentially we would connect you with our comms firm who could get some companies to come in behind the announcement. Could even do a joint op-ed, press call under embargo, etc. At a minimum, I'd like to tee up a couple of govs to congratulate their colleague, reinforce the gov-to-gov partnership.

We will follow your lead. Just wanted you to know we are a resource for you.

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From: Propst, Sarah, EMNRD <Sarah.Propst@state.nm.us>
Sent: Monday, January 28, 2019 5:57:04 PM
To: Stelnicki, Tripp, GOV
Cc: Julie Cerqueira
Subject: FW: Question

Looping in the Gov's communications director. Tripp, this is Julie Cerqueria with the US Climate Alliance.

From: Julie Cerqueira <jcerqueira@usclimatealliance.org>
Sent: Monday, January 28, 2019 3:54 PM
To: Propst, Sarah, EMNRD <Sarah.Propst@state.nm.us>
Subject: [EXT] Re: Question

Wow! Can we help mobilize some groups to amplify, or at least tee up our states so their govs can stand by to support?

We can do a press release at least, and a quote would be appreciated (happy to pull from whatever you already have).

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From: Propst, Sarah, EMNRD <Sarah.Propst@state.nm.us>
Sent: Monday, January 28, 2019 4:42:16 PM
To: Julie Cerqueira
Subject: RE: Question

No, I don't think we're planning a regional announcement. Might be as early as tomorrow.

From: Julie Cerqueira <jcerqueira@usclimatealliance.org>
Sent: Monday, January 28, 2019 1:53 PM
To: Propst, Sarah, EMNRD <Sarah.Propst@state.nm.us>
Subject: [EXT] Re: Question

Hi Sarah,

Just wanted to report back about our lunch with NV. The head of their Env Dept expects the state will join and plans to raise with their Governor soon.

Do you think there is in fact interest in a regional announcement? If not, no worries. Would just want to connect you both to coordinate on timing.

I also just heard another state will join this week as well so we seem to be hitting a stride.

Best,

Julie

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From: Julie Cerqueira

Sent: Wednesday, January 23, 2019 3:31:04 PM

To: Propst, Sarah, EMNRD

Subject: RE: Question

Yep that's fine. I would actually prefer that since at our strategic planning meeting on February 6th, we'll be talking about how to better align around the Paris goals of a 1.5 degree temperature rise. So creates space for you to consider those conversations in setting your own goals.

I meet with NV for lunch Friday. If they want to join, do you want to do it together?

Julie Cerqueira

Executive Director | U.S. Climate Alliance

From: Propst, Sarah, EMNRD <Sarah.Propst@state.nm.us>

Sent: Wednesday, January 23, 2019 3:28 PM

To: Julie Cerqueira <jcerqueira@usclimatealliance.org>

Subject: Question

Regarding targets, is it acceptable in announcing joining to state that we will be developing targets consistent with US Climate Alliance, or do we need to have targets already developed for the announcement?

Propst, Sarah, EMNRD

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Cc: Julie Cerqueira
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Julie Cerqueira
Executive Director | U.S. Climate Alliance

From: Propst, Sarah, EMNRD <Sarah.Propst@state.nm.us>

Sent: Wednesday, January 23, 2019 3:28 PM

To: Julie Cerqueira <jcerqueira@usclimatealliance.org>

Subject: Question

Regarding targets, is it acceptable in announcing joining to state that we will be developing targets consistent with US Climate Alliance, or do we need to have targets already developed for the announcement?

Propst, Sarah, EMNRD

From: Propst, Sarah, EMNRD
Sent: Monday, January 28, 2019 2:42 PM
To: Julie Cerqueira
Subject: RE: Question

No, I don't think we're planning a regional announcement. Might be as early as tomorrow.

From: Julie Cerqueira <jcerqueira@usclimatealliance.org>
Sent: Monday, January 28, 2019 1:53 PM
To: Propst, Sarah, EMNRD <Sarah.Propst@state.nm.us>
Subject: [EXT] Re: Question

Hi Sarah,

Just wanted to report back about our lunch with NV. The head of their Env Dept expects the state will join and plans to raise with their Governor soon.

Do you think there is in fact interest in a regional announcement? If not, no worries. Would just want to connect you both to coordinate on timing.

I also just heard another state will join this week as well so we seem to be hitting a stride.

Best,

Julie

Get [Outlook for Android](#)

From: Julie Cerqueira
Sent: Wednesday, January 23, 2019 3:31:04 PM
To: Propst, Sarah, EMNRD
Subject: RE: Question

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Propst, Sarah, EMNRD

From: Propst, Sarah, EMNRD
Sent: Friday, January 18, 2019 8:36 AM
To: Julie Cerqueira; Schlegel, Daniel, GOV
Cc: Steve Tebbe; Kristin Igusky; Buerkle, Caroline, GOV
Subject: Re: [EXT] INVITATION for New Mexico to join the US Climate Alliance

Thanks, Julie. We will discuss - and keep you posted on the EO on joining.

Sent from my Verizon, Samsung Galaxy smartphone

----- Original message -----

From: Julie Cerqueira <jcerqueira@usclimatealliance.org>
Date: 1/17/19 3:36 PM (GMT-07:00)
To: "Schlegel, Daniel, GOV" <Daniel.Schlegel@state.nm.us>
Cc: Steve Tebbe <stebbe@unfoundation.org>; Kristin Igusky <kigusky@usclimatealliance.org>; "Propst, Sarah, EMNRD" <Sarah.Propst@state.nm.us>; "Buerkle, Caroline, GOV" <Caroline.Buerkle@state.nm.us>
Subject: RE: [EXT] INVITATION for New Mexico to join the US Climate Alliance

Hi Daniel,

Apologies for not being clear – the February meeting is for a representative – typically a senior policy advisor in the governor's office. If it looks like someone might be available and travel support is needed, we would be happy to provide that.

Thanks,
Julie

Julie Cerqueira | U.S. Climate Alliance

From: Schlegel, Daniel, GOV <Daniel.Schlegel@state.nm.us>
Sent: Thursday, January 17, 2019 5:32 PM
To: Julie Cerqueira <jcerqueira@usclimatealliance.org>
Cc: Steve Tebbe <stebbe@unfoundation.org>; Kristin Igusky <kigusky@usclimatealliance.org>; Propst, Sarah, EMNRD <Sarah.Propst@state.nm.us>; Buerkle, Caroline, GOV <Caroline.Buerkle@state.nm.us>
Subject: Re: [EXT] INVITATION for New Mexico to join the US Climate Alliance

Hello Julie,

Thank you for your invitation. The Governor is unable to travel to DC on 2/5-6, unfortunately, but please keep us informed of your efforts and future events.

I've included our Environment staffer, Caroline Buerkle, to consider your invitation to join the climate alliance. And I see you already have included Secretary Propst. Thanks again for your invitation.

Best,

Daniel

On Jan 17, 2019, at 9:59 AM, Julie Cerqueira <jcerqueira@usclimatealliance.org> wrote:

Daniel, would you kindly help convey our invitation to Governor Lujan Grisham. We would like to coordinate with your team on an announcement to help amplify if that would be of interest. If so, please feel free to connect me with the appropriate contact. Thanks! Julie

Dear Governor Lujan Grisham,

The United States Climate Alliance congratulates you on your recent election to Governor of New Mexico. We were pleased to hear your remarks during today's inauguration, and stand ready to support you as New Mexico takes its place among the nation's climate leaders.

Enclosed is a letter from our states inviting you to join the [U.S. Climate Alliance](#), the bipartisan coalition of 17 governors committed to reducing greenhouse gas emissions consistent with the goals of the Paris Agreement. We have also included a package of materials to help brief you on the Alliance and get an early start on deploying climate solutions ([downloadable here](#)).

On February 5-6th, our governors' representatives will convene in Washington, D.C. to develop the Alliance's 3-year strategic plan. It is an opportunity to share your priorities, shape the Alliance's work, and learn from other states to inform your own priority setting. We would gladly have your representative join us for this semi-annual meeting. A draft agenda is included in your packet and attached.

I hope to receive your positive response soon, and look forward to welcoming you into the Alliance.

Sincerely,

Julie Cerqueira

Julie Cerqueira
Executive Director | U.S. Climate Alliance
[E jcerqueira@usclimatealliance.org](mailto:jcerqueira@usclimatealliance.org) | P 202-864-5652 | M 508-439-2799

<2019FEB_AllianceWinterMtg_DraftAgenda_190108.pdf>

<Welcome Letter_New USCA Member States_Final_NM.pdf>

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<Welcome Letter_New USCA Member States_Final_NM.pdf>

Propst, Sarah, EMNRD

From: Propst, Sarah, EMNRD
Sent: Thursday, January 17, 2019 9:13 AM
To: 'Kristin Igusky'
Cc: Julie Cerqueira; Steve Tebbe
Subject: RE: Timing for NM-US Climate Alliance announcement

I assume the letter is addressed to the Governor, and her assistant's email is Daniel.Schlegel@state.nm.us. If you copy me I'll make sure it gets to the rest of her team.

EMNRD's PIO is Beth Wojahn (Beth.Wojahn@state.nm.us) so please feel free to share her contact with the reporter and we'll set something up.

We have a cabinet retreat the next few days. Expect to know more about climate EO timing soon.

From: Kristin Igusky <kigusky@usclimatealliance.org>
Sent: Thursday, January 17, 2019 9:03 AM
To: Propst, Sarah, EMNRD <Sarah.Propst@state.nm.us>
Cc: Julie Cerqueira <jcerqueira@usclimatealliance.org>; Steve Tebbe <stebbe@unfoundation.org>
Subject: [EXT] RE: Timing for NM-US Climate Alliance announcement

Sarah-

A reporter from Buzzfeed is looking to do a story on the climate actions coming out of the next wave of governors elected in during the midterms, and is interested in connecting with someone from New Mexico —would you like us to pass along your contact information?

Additionally, please let us know who we should send the USCA invitation letter to.

Thanks,
Kristin

From: Julie Cerqueira
Sent: Friday, January 11, 2019 4:22 PM
To: Propst, Sarah, EMNRD <Sarah.Propst@state.nm.us>
Cc: Steve Tebbe <stebbe@unfoundation.org>; Kristin Igusky <kigusky@usclimatealliance.org>
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Have you heard more regarding the timing for New Mexico to join and what appropriate next steps on our end should be? We are standing ready to help with organizing a press call, drafting a press release, mobilizing validators, etc. We'll just need a heads up to put it all en train.

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